80 - SPORTS ACTIVITIES AS TOOLS FOR SOCIAL INCLUSION

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INTRODUCTION

The article in question is intended to describe how much sports practice, besides taking care of the physical body and also influences the inclusion of citizens in their social practices and exercises of citizenship in your community. Based on this view we present in this article the extent that a project of sports activities with social, affect the lives of the residents of the neighborhood of Acari in the city of Rio de Janeiro. This project began in 2002 and had as a partnership in 2005 to the Pontifical Catholic University of Rio de Janeiro, brought to the families of young children and teenagers in this district a new perspective on life because through him all members the household are included in their educational, sports and social.

Being the neighborhood Acari one of which present the Human Development Index, the lowest Rio de Janeiro, where the level of violence is also present so imperative. The same was awarded the implementation of a space that has sports activities related to the social needs of the residents of the neighborhood and its entrono Acari, a fact which aims to minimize the negative actions of the parallel power that each day snatch young Cariocas the leading prematurely to death.

In this sense the article in question to describe what social and historical ambience, came the Olympic Village Clara Nunes, also presents the actions magnified by the interdisciplinary team of this machine. Introducing the actions taken by these technicians, aimed at ensuring the presence of the public and private power in negative coping actions promoted by individuals who live outside of Rio society.

1 ACARI AND THEIR COMPLEXES

The neighborhood in question has one of the HDI (Human Development Index) 0.720 (source IBGE 29/07/2013) one of the lowest in the city of Rio, losing to Costa Barros and Complexo do Alemão. The same is located in the suburb of Rio de Janeiro, geographic space where lies most of the slums in the city of Rio.

The neighborhood is linked to Acari XXV Administrative Region of the city of Rio de Janeiro, is a neighbor of the neighborhoods Pavuna, Coelho Neto, Irajá, Costa Barros, Jardim America, Columbia Park, Barros Filho and College. Geographies in question cover a mainly residential area with blocks planned, but also some slum clusters, as Ferret, Riverside Park and Acari.

The complex has a group Acari slum among them Acari Park, Villa Rica and Hope Town, declares Souza (2001) Acari Park is the oldest community, which dates from 1940, and was occupied by people coming from the northeast country, in the state of Rio de Janeiro and Minas Gerais who came in search of employment in the industrial sector in Rio de Janeiro. At this time the geography of Acari was a large swamp surrounded by a thicket. Freire (2005) points out that older residents report that they had to leave the house barefoot until the road to get to work with clean shoes. And even in the face every difficulty occupation process took place in an orderly manner, as though the houses were built of wood in alignment with characteristics of allotment. Although the occupation has happened in an orderly fashion, the residents have left to face obstacles to ensure their stay in place because there were several clashes with police which led many deaths. Souza (2001). Over the years other occupations were happening, but haphazardly, and a poverty index much steeper, and thus arise complexes Acari ..

Fit for this population, suffering and poor conditions for human survival, for years and young children amused campinhos in the surroundings, and the banter between streets and alleys, as was the part that they were entitled. With the process of globalization this population, especially the young, were creating new models of entertainment and dances of Soul and Funk initially currently happening in the neighborhood association, today happens on the streets of the slum moving bars and shady dealings.

The lack of built-in this complex for recreation, says Freire (2005), lead young people to build new spaces, slabs these slum areas are very important for the entertainment, because it is made barbecue must be tested in the dance step , takes up the sun, playing up top, loose kite up.

In 2001 the neighborhood had acari featured in the media as the worst neighborhood of Rio de Janeiro, a fact that was noted in a report prepared by the United Nations Program for Development. This report compares the Human Development Index of the neighborhood Acari poorest countries of Africa and this disclosure sparked a different look for this population geography. Freire (2005)

Therefore, the government in partnership with the third sector and private initiatives are thinking actions that minimize absences of essential services, which can provide a better life for the people of Acari complex.

2 OLYMPIC VILLAGE CLARA NUNES

In 2002 was inaugurated the Olympic Village Clara Nunes, in the neighborhood of Acari, whose idea was based on a space-building educational and moral values, open to families. The focus range of this project was to establish this risk areas the presence of the government as a positive reference for children, youth and adults in view of the great influence of organized crime on this target. The principle of co-management project was given through partnerships in sports federations and confederations, however in 2005 this co-management is replaced by the partnership of the Pontifical Catholic University of Rio de Janeiro, in order that this university has had social interventions and educational geography in question.

Because of this partnership the initial project that presented aspects of social inclusion, effectively going to be executed, because the coordination of the same has to face the Social Service Department of PUC-Rio In addition, the partnership between Department of Sport and Leisure PUC-Rio and also meet glimpse aspects related to the environment of entrono, through a project called Ecological Journeys. The project Ecological Journeys becomes developed through the participation of a multidisciplinary team, where knowledge of the Geography Department at PUC-Rio offers technical support to professionals in the Olympic Village Clara Nunes and municipal schools XXV Administrative Region, seeking thus the expansion of environmental awareness on the part of participants.

In this context of activities and entertainment environment Olympic Village Clara Nunes, also happens to be a space that has been promoting actions claim the dignity of the residents of Acari, in view of the commitment of all staff to minimize problems related to identity, the social, leisure and culture of the citizens of this district and its surroundings. The commitment of this multidisciplinary team, which includes physical education teachers, assistants, social workers, psychologists, instructors and capoeira martial arts has gone beyond the development of sporting activities leisure and recreation, as efforts gather in these actions related to actualize preventive health, culture and basic documentation. Given the well which establishes the National Curriculum of Physical Education, which also considers the cultural dimensions, social, political and affective constitute practitioner activity in order to take a new condition: working from the perspective of body culture. This conception of culture body pointed in the National Curriculum of Physical Education, adopts a methodological perspective of teaching and learning that seeks to develop autonomy, cooperation, social participation and the formation of democratic values and principles.

Just like the sport, play and leisure only make sense through movement and participation, physical activity can boost consciences to a greater political knowledge and civic society.

FINAL THOUGHTS

The geography which is located in the Olympic Village Acari has a history marked by the struggle for space and survival, as well as negative influences by a marginal power. Such power, usually influencing young children and teenagers drawing them into a "world of facilities" that do not require efforts to dignify the Brazilian citizen. We understand that it is extremely important that spaces like the Olympic Village Clara Nunes, to be present in the lives of themselves and ensuring the involvement of the family in this process that reinforces the practice of sports, recreational and entertainment associated social issues that plague the daily a population that has one of the Human Development Index, the lowest the city of Rio.

In this context, the practice of physical education professionals in partnership with teams of Humanities, thus form an interdisciplinary team of great relevance to the project participants on the agenda because the expertise of this group aggregates the values that elavam participants to exercise full citizenship, show us how sports practices associated social needs have a significant force, with respect to the inclusion of participants in the universe worthy human life.

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SPORTS ACTIVITIES AS TOOLS FOR SOCIAL INCLUSION

ABSTRACT

The sports activity, and physical activity in diverse urban spaces has gained importance in the process of social inclusion and improving the quality of life of people living in the suburbs of large cities. In this perspective, in Rio de Janeiro were created "Olympic Villages." Armed with sports courts, swimming pools, athletic fields and structure and social work education, meaning they have real possibilities of socialization between segments relegated to the margins of society in Rio. The city of Rio de Janeiro has a migrant population from various regions of Brazil, who comes in search of the labor market, such displacements produce houses not worth the human person in the suburbs of the city of Rio. These geographies have a significant young population that lack of political entertainment and recreation, are often sponsored by parallel power, becoming the victims of urban violence. Based on this fact, several projects are implemented by the municipal government in partnership with academia, civil society organizations. In this context, it is where young people are exposed to the evil of the universe looks marginal prioritized in this article is that the experience of a Clara Nunes Olympic Village, located in the district of Acari. The Olympic Village project not only aims to promote a healthy sports activities for the youth of the neighborhood Acari, but also to include them and their families in a just society and rights through actions that promote access to basic rights of citizens resident geography of this city of Rio de Janeiro.

KEY WORDS :Vila Olympic Inclusion, Rio de Janeiro

ACTIVITES SPORTIVES COMME OUTILS POUR INCLUSION SOCIALE

RÉSUMÉ

L'activité sportive et l'activité physique dans divers espaces urbains a gagné en importance dans le processus d'inclusion sociale et d'améliorer la qualité de vie des personnes vivant dans les banlieues des grandes villes. Dans cette perspective, à Rio de Janeiro ont été créés "Villages olympiques." Armé de terrains de sport, des piscines, des terrains de sport et de la structure et de l'éducation en travail social, ce qui signifie qu'ils ont de réelles possibilités de socialisation entre les segments relégués aux marges de la société à Rio. La ville de Rio de Janeiro a une population de migrants de diverses régions du Brésil, qui est à la recherche du marché du travail, tels déplacements produire maisons ne valent pas la personne humaine dans la banlieue de la ville de Rio. Ces zones géographiques ont une population jeune importante que le manque de divertissement politique et de loisirs, sont souvent parrainé par le pouvoir parallèle, devenant les victimes de la violence urbaine. Partant de ce constat, plusieurs projets sont mis en œuvre par le gouvernement municipal en partenariat avec le milieu universitaire, les organisations de la société civile. Dans ce contexte, il est où les jeunes sont exposés au mal de l'univers semble marginal priorité dans cet article est que l'expérience d'un Clara Nunes village olympique, situé dans le quartier de Acari. Le projet de village olympique vise non seulement à promouvoir une activité sportive sains pour les jeunes du quartier Acari, mais aussi de les inclure et de leurs familles dans une société juste et droits par des mesures qui favorisent l'accès aux droits fondamentaux des citoyens résidant géographie de cette ville de Rio de Janeiro.

MOTS CLÉS: inclusion Olympique Vila, Rio de Janeiro

ACTIVIDADES DEPORTIVAS COMO HERRAMIENTAS PARA LA INCLUSIÓN SOCIAL
RESUMEN

La actividad deportiva y la actividad física en diversos espacios urbanos ha adquirido importancia en el proceso de inclusión social y mejorar la calidad de vida de las personas que viven en los suburbios de las grandes ciudades. En esta perspectiva, en Río de Janeiro fueron creados "villas olímpicas". Armado con canchas deportivas, piscinas, campos de deportes y la estructura y la educación del trabajo social, lo que significa que tienen posibilidades reales de socialización entre los segmentos relegados a los márgenes de la sociedad en Río de Janeiro. La ciudad de Río de Janeiro tiene una población migrante de varias regiones de Brasil, que viene en busca del mercado de trabajo, tales desplazamientos producir casas no vale la pena a la persona humana en los suburbios de la ciudad de Río de Janeiro. Estas geografías tienen una población joven importante que la falta de entretenimiento política y la recreación, son a menudo patrocinados por el poder paralelo, ser víctimas de la violencia urbana. Con base en este hecho, varios proyectos son ejecutados por el gobierno municipal en colaboración con el mundo académico, organizaciones de la sociedad civil. En este contexto, es donde los jóvenes están expuestos a la maldad del universo parece marginal priorizado en este artículo es que la experiencia de un Nunes Villa Olímpica Clara, ubicada en el distrito de Acari. El proyecto de la Villa Olímpica no sólo tiene como objetivo promover una actividad deportiva saludable para los jóvenes del barrio de Acari, sino también para incluir a ellos ya sus familias en una sociedad justa y los derechos a través de acciones que promuevan el acceso a los derechos básicos de los ciudadanos residentes de esta ciudad de Rio de Janeiro.

PALABRAS: Inclusión; Olímpicos.Vila, Rio de Janeiro

ATIVIDADES ESPORTIVAS COMO INSTRUMENTOS DE INCLUSÃO SOCIAL
RESUMO

A atividade esportiva , bem como a atividade física nos diversificados espaços urbanos tem ganhado relevância no processo de inclusão social e melhoria na qualidade de vida das populações que vivem nas periferias das grande cidades. Nessa perspectiva, no Rio de Janeiro foram criadas as “Vilas Olímpicas”. Munidas de quadras esportivas, piscinas, pistas de atletismo e estrutura e trabalho sócio educacional, elas tem significado possibilidades reais de socialização entre os segmentos relegados à margem da sociedade carioca. A cidade do Rio de Janeiro conta com uma população migratória das várias regiões do Brasil, que vem em busca de mercado de trabalho, tais deslocamentos produzem moradias não dignas à pessoa humana nos bairros periféricos da cidade carioca. Estas geografias apresentam uma população jovem expressiva que por falta de políticas de entretenimento e lazer, muitas vezes, são apadrinhados pelo poder paralelo, tornando se vítimas da violência urbana. Com base nesta realidade, vários projetos são implementados pela administração municipal em parceria com academias , organizações da sociedade civil. Nesse contexto, é onde os jovens estão expostos aos olhares perversos do universo marginal é que priorizamos nesse artigo uma experiência desenvolvida na Vila olímpica Clara Nunes, situada no bairro de Acari. O projeto Vila Olímpica não só visa promover uma prática esportiva saudável para os jovens do bairro de Acari, mas também de incluí-los, bem como seus familiares em uma sociedade justa e de direitos através de ações que promovam acesso aos direitos básicos do cidadão morador desta geografia da cidade do Rio de Janeiro.

PALAVRAS CHAVES.Vila Olímpica,Inclusão Social,Rio de Janeiro