123 - STATE , FIFA AND CIVIL SOCIETY ORGANISATIONS : THE PEOPLE'S COMMITTEE CUP AND OLYMPICS RIVER FRONT OF THE POLICY OF REMOVAL IN RIO DE JANEIRO

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INTRODUCTION

When discussing the role of the People's Committee of World Cup and Olympics Rio, bring to light the effects of urban policy of municipal management of Rio de Janeiro in favor of the mega sports event World Cup Football on minority and low-income population.

The policies adopted by the municipal administration of the city of Rio de Janeiro, in the view of the People's Committee of World Cup and Olympics Rio, violate the individual and collective human rights groups and the low-income population. The Committee, further signals about the political reorganization of the place for minorities with removals from areas nearest to the realization of the mega event, for insertion in other outlying areas.

Removals protected by law and carried out with truculent attitude of the police, the city undergoes a process of cleaning your central points where poor families are removed from their homes arising from the works of preparing the city for the reception of Sports Mega-events, namely: Military World Games Rio 2011 Confederations Cup 2013 World Cup 2014 Olympics 2016. Already the insertion process of the poor in remote areas occurs through the Minha Casa Minha Vida, and is characterized as a political reorganization of the place of the poor in the city of Rio de Janeiro, which in turn is guided by real estate interests and business opportunities.

In 2012 the People's Committee of the World Cup and Olympics Rio launches its dossier. Based on the same principle as the National Coordination of Popular Committees Cup and the Olympics, which launched in 2011 a dossier at the national level on the impact of the event on the low-income population in the country. The dossier produced by the People's Committee of World Cup and Olympics Rio addresses the violations that occurred in the city of Rio de Janeiro , and denounced abuses by the municipal narrating the actions that occurred in recent years.

Given that the mainstream press, supporting the mega sports event World Cup Soccer, hides such violations of human rights, both the information from the website of People's Committee of World Cup and Olympics Rio, as his dossier contained an important role in democracy in the city of Rio de Janeiro.

OBJECTIVE

Discuss the actions of the People's Committee of World Cup and Olympics Rio ahead policies conducted on behalf of the mega sports event World Cup Football in 2014 by the municipal administration of Rio de Janeiro.

COMMITTEE OF POPULAR AND COPA OLYMPICS AND REMOVALS IN RIO DE JANEIRO

The site created by the People's Committee of World Cup and Olympics Rio offers us information about your performances and your goals. On the committee's objectives are : to strengthen social struggles through conducting plenary fortnightly conduct training for grassroots leaders, producing information material, disclose and report, and conduct public events.

The site also contains testimonials format videos and writings of respondents who were / are living next to the works of stadiums but they were removed to continue the development projects of the event.

From the site of the Popular Committee of the World Cup and Olympics Rio can access other pages on the web with the same goals. As the People's Committee Cup Fortaleza, People's Committee of stricken Cup 2014 - BH, People's Committee of 2014 World Cup - Central Region of Porto Alegre, the Popular Committee Crystal Cup 2014 - Porto Alegre , CMP - Central of Popular Movements RJ, MNLM - National Movement of Struggle for Housing, UNMP - National Union for Popular Housing, MTST - Movement of Workers and Homeless Workers, MUCA - Movement of Street Vendors States, among others.

> Each host city to receive the games, there is one or more sites with testimonials , diaries, videos and news about the violation of human rights. Note that the sites are interconnected by presenting actions together. Besides exposing the local reality of residents evicted from their home and/or neighborhood reports being perpetrated by the residents themselves, articulate protests, campaigns and public demonstrations.

The campaign for the survival of Vila Autódromo is a struggle of its residents, but also, and above all, the struggle of all for a fair and equitable city. We invite all citizens to say STOP THE REMOVALS!

In item testimonials site Popular Committee Cup and Olympics Rio is possible, according to the rapporteurs themselves, find testimonials inaccessible at other institutions.

> No institution in Brazil commented on the scandal that is happening to the land and property income. With this total lack of labor market regulation. I did a talk here at the National Federation of Architects showing Switzerland and the Netherlands-and you know that Switzerland is a capitalist who lives with the financial plunder of the world-to show that it is capitalism, but it has an absolute control of the use and occupation of soil. Absolute by the state. So need not be revolutionary socialism to improve conditions, is that our country has a capitalism that is wild! It's wild what we are seeing to be done in our cities!

Subsequently, the article titled Great victory of the popular movement! CPI can Removals of signatures and is filed at City Hall!, Discusses a CPI in favor of the residents of the city of Rio de Janeiro.

> Presented for almost two months by Councilman Eliomar Coelho (PSOL / RJ) , the requirement for the

> installation of the CPI recorded Removals , on Tuesday (28) signatures of 19 MPs , two more than necessary for the installation of Parliamentary Commission of Inquiry . The CPI aims to investigate the forced removals and resettlement occurred in the city of Rio de Janeiro between November 2010 and April 2011 , for a number of road projects and urban interventions . In recent months , the office has been conducting extensive research and considering the many signs of irregularities observed , came to the conclusion that only a CPI could give more speed and consistency to the investigations.

A popular representation of the Committees of other towns also aim to press municipal management in terms of the interests and rights of those who suffer with the processes of removals from their homes. An example of these actions is the key for Key campaign of villagers Currency & Cristal in Porto Alegre.

> Residents affected by the works of doubling Avenue Trunk , community leaders, and supporters of the Popular Committee Cup began the campaign" by Key Key " in villages Currency & Crystal, Crystal neighborhood in Porto Alegre . This Saturday (21 / 04) , the group talked to the residents about the lack of concrete proposals from the city to realocamento families that will be removed to perform the work. Was also handed a newsletter were.

The areas expropriated by the city for work caused dissatisfaction in residents who still sought to stay in the area. in the city of Rio de Janeiro, the People's Committee of the World Cup and Rio Olympics in reporting the video testimony of Elisângela resident (resident threatened removal of your residence), provides an estimate of removal of marginalized class residents of the city.

> How Elisângela , it is estimated that 30 000 people will be (or have been) removed in Rio de Janeiro as the city prepares to host the World Cup 2014 and the Olympics in 2016 - other 140 000 people face the risk of removal the other 11 other cities where World Cup matches will take place . This is the other side of the lauded legacy of these great sporting events, a side that governments and sponsors prefer to omit.

There are countless testimonials from residents who have had their rights violated in favor of holding the mega event of World Cup Football 2014 at the web site, what changes are the justifications made for the removal and demolition of houses.

> In addition to the forced removals directly linked to sports works for the World Cup and Olympic Games, " Dossier Mega Events and Human Rights Violations " points out other reasons commonly used by the government to try to explain the forced removals , including : - the construction of transport routes as BRT - development works to promote tourism - said " environmental risk " , which often comes without technical reports demonstrating the risk and also without alternatives to removal (as works of slope retention).

The Dossier mega and Human Rights Violations states that "[...] 170 000 people, according to conservative estimates, whose housing rights are being violated or threatened". Besides,

> [...] Million citizens to whom the right to information and participation in decision making has been hit by the constituted authorities , as well as by private entities (International Olympic Committee , the Brazilian Olympic Committee , local organizing committees of events) and large corporations whom governments have delegated public responsibilities.

Removals in popular settlements in the city of Rio de Janeiro is one of the most sensitive points in the discussion about the World Cup 2014 and become fragile, statements about the social legacy will be the entire population of the city, as ideas spread by the press mainly by Globo TV, which has a partnership with the International Federation of Futebbol (FIFA).

CONCLUSION

In the forced removals, come into play, social movements and civil society organizations, mobilizing collectively. This tension between the city, which deploys the removal policy, and social movements and civil society organizations, who stand in favor of removed and being threatened with removal , among which we highlight the Popular Committee of the World Cup and Olympics Rio, identifies social conflicts guided by economic interests on the part of the prefecture. We conclude that the city suffers a policy of commodification rather than the interests of minority groups and low-income population.

Faced with this policy the Popular Committee of World Cup and Olympics Rio figure as a major speaker and organizer of actions in defense of marginalized and minority groups , whether in their public actions , or by information in your dossier and the site .

Lima said that the communication sector, regarding the advancement of public policy, presented a negative balance in the year 2003-2012. Among several factors, this issue is coming from corporate oligopolies made in Brazil. However, even if one has submitted a negative balance in recent years, some advances in technology propitiated positive issues in this context. It is the case of the Internet, which has become, over the recent history of Brazil , more accessible ace classes.

> There is a new public space being built by portals, websites, blogs, social networks, email etc . The internet itself (decentralized and interactive), however, only been consolidated as a real alternative to traditional media (centralized , one-way) to the extent that there is a public policy that ensures the digital inclusion, access to broadband and net neutrality.

Although it has not yet been an effective policy of digital inclusion in Brazil, websites, blogs and social networks are, both in general protests taking place in the government of Dilma Rousseff, as in the case of organized protests and actions will be focused on internet issues Cup World Cup, an important role in the struggle for democracy and human rights, individual and collective minorities and groups. "As long as humanity does not solve their basic problems of social inequality, oppression and exclusion, there will be fights, there will be movement."

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STATE AND CIVIL SOCIETY ORGANISATIONS FIFA: PEOPLE OF THE WORLD CUP AND OLYMPICS COMMITTEE RIVER FRONT REMOVAL POLICY IN RIO DE JANEIRO

ABSTRACT

When discussing the role of the People's Committee of the World Cup and Olympics Rio , bring to light the effects of municipal management of Rio de Janeiro in favor of the mega sports event of the World Cup 2014 urban policy . According to the Committee , the urban policy adopted by the municipal government of the city of Rio de Janeiro , violates individual and collective human rights of minority groups and low-income population . In 2012 , the People's Committee of the World Cup and Olympics Rio released its dossier is to present and discuss the violations that occurred in the city of Rio de Janeiro , besides denouncing abuses by the municipal administration , and to conduct critical legacies are propagated by the Brazilian press . Considering the latter , supporting the mega sports event of the World Cup , hidden human rights violations , both the information of the website of People's Committee of World Cup and Olympics Rio as its own dossier , include important instruments regarding the struggle for democracy in the city of Rio de Janeiro , and the Committee shall be considered as a media vehicle for popular representation . Thus, this study aims to identify and discuss the actions of the People's Committee of the World Cup and Olympics River opposite the urban policy held in favor of mega sports event of the World Cup by the municipal management of Rio de Janeiro .

KEYWORDS: People's Committee of the World Cup and Rio Olympics; World Cup Soccer 2014; urban policy.

ÉTAT ET LA SOCIÉTÉ CIVILE ORGANISATIONS FIFA: PERSONNES DE LA POLITIQUE DE RETRAIT DE COUPE DU MONDE ET LES JEUX OLYMPIQUES DE LA RIVIÈRE COMITÉ AVANT A RIO DE JANEIRO

RÉSUMÉ

Lors de la discussion sur le rôle du Comité populaire de la Coupe du Monde et les Jeux Olympiques de Rio , de mettre en lumière les effets de la gestion municipale de Rio de Janeiro en faveur de la méga événement sportif de la politique urbaine de la Coupe du Monde 2014 . Selon le Comité , la politique d'urbanisme, adopté par le gouvernement municipal de la ville de Rio de Janeiro , viole les droits humains individuels et collectifs des minorités et de la population à faible revenu . En 2012 , le Comité populaire de la Coupe du Monde et les Jeux Olympiques de Rio a publié son dossier est de présenter et de discuter des violations qui ont eu lieu dans la ville de Rio de Janeiro , en plus de dénoncer les abus de l'administration municipale , et de mener des legs critiques sont propagées par la presse brésilienne . Considérant ce dernier , en soutenant le méga-événement sportif de la Coupe du Monde , les violations cachées des droits de l'homme , à la fois les informations du site du Comité populaire de la Coupe du Monde et les Jeux Olympiques de Rio en tant que son propre dossier , des instruments importants concernant la lutte pour la démocratie dans la ville de Rio de Janeiro , et le Comité est considéré comme un véhicule de médias pour la représentation populaire . Ainsi, cette étude vise à identifier et examiner les actions du comité populaire de la Coupe du Monde et les Jeux Olympiques de la rivière en face de la politique de la ville a statué en faveur de l'événement méga sportif de la Coupe du Monde de la gestion municipale de Rio de Janeiro .

MOTS-CLÉS: Comité populaire de la Coupe du Monde et Jeux Olympiques de Rio ; la Coupe du Monde de football 2014; politique urbaine

ESTADO Y LA SOCIEDAD CIVIL LAS ORGANIZACIONES FIFA: PUEBLO DE LA POLÍTICA DE EXTRACCIÓN COPA Y LA OLIMPIADA COMITÉ RIO FRENTE EN RIO DE JANEIRO

RESUMEN

Cuando se discute el papel de la Comisión Popular de la Copa Mundial y los Juegos Olímpicos de Río, sacar a la luz los efectos de la gestión municipal de Río de Janeiro a favor del mega evento deportivo de la política urbana de la Copa del Mundo de 2014 . Según el Comité , la política urbana adoptada por el gobierno municipal de la ciudad de Río de Janeiro, viola los derechos humanos individuales y colectivos de los grupos minoritarios y la población de bajos ingresos. En 2012, el Comité

Popular de la Copa y los Juegos Olímpicos Rio Mundial dio a conocer su expediente es presentar y discutir las violaciónes que se produjeron en la ciudad de Río de Janeiro , además de denunciar los abusos cometidos por la administración municipal, y para llevar a cabo los legados críticos se propagan por la prensa brasileña . Teniendo en cuenta esto último, el apoyo a la mega evento deportivo de la Copa del Mundo, violaciónes de derechos humanos ocultas , tanto la información de la página web del Comité Popular de la Copa del Mundo y los Juegos Olímpicos de Río como su propio expediente , incluir instrumentos importantes con respecto a la lucha por la democracia en la ciudad de Río de Janeiro , y el Comité se considerará como un vehículo de comunicación para la representación popular. Así, este estudio tiene como objetivo identificar y analizar las acciones de la Comisión Popular de la Copa Mundial y los Juegos Olímpicos Río frente a la política urbana celebrada en favor de mega evento deportivo de la Copa del Mundo por la administración municipal de Río de Janeiro.

PALABRAS CLAVE : Comité Popular de la Copa del Mundo y los Juegos Olímpicos de Río, la Copa Mundial de Fútbol 2014 , la política urbana.

ESTADO, FIFA E SOCIEDADE CIVIL ORGANIZADA: O COMITÊ POPULAR DA COPA E OLIMPÍADAS RIO FRENTE À POLÍTICA DE REMOÇÃO NO RIO DE JANEIRO

RESUMO

Ao discutir a atuação do Comitê Popular da Copa e Olimpíadas Rio, trazemos a luz, os efeitos da política urbana da gestão municipal do Rio de Janeiro em prol do megaevento esportivo Copa do Mundo de Futebol de 2014. Segundo o Comitê, a política urbana adotada pela gestão municipal da cidade do Rio de Janeiro, viola os direitos humanos individuais e coletivos dos grupos minoritários e da população de baixa renda. No ano de 2012, o Comitê Popular da Copa e Olimpíadas Rio lançou o seu dossiê que trata de apresentar e discutir as violações ocorridas na cidade do Rio de Janeiro, além de denunciar os abusos por parte da gestão municipal, e realizar críticas aos legados que são propagados pela grande imprensa brasileira. Tendo em vista que esta última, ao apoiar o megaevento esportivo Copa do Mundo de Futebol, oculta violações sobre direitos humanos, tanto as informações do sítio do Comitê Popular da Copa e Olimpíadas Rio quanto de seu próprio dossiê, figuram importantes instrumentos no que tange à luta pela democracia da cidade do Rio de Janeiro, e o Comitê passa a ser considerado como veículo midiático de representação popular. Neste sentido, este estudo busca identificar e discutir as ações do Comitê Popular da Copa e Olimpíadas Rio frente à política urbana realizada em prol do megaevento esportivo Copa do Mundo de Futebol pela gestão municipal do Rio de Janeiro.

PALAVRAS CHAVE: Comitê Popular da Copa e Olimpíadas Rio; Copa do Mundo de Futebol de 2014;política urbana.