65 - COLLECTION ORGANIZATION: REFLECTIONS ON SPORTIVE HISTORY, MEMORIES AND CULTURES

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1. Introduction

Physical Education is looking for its legitimization through different practical interventions and academic actions. A theory based on the sportive memory is known nationally and even internationally.

For instance, The CBCE (Brazilian School of Sportive Sciences) has promoted at the last congress (CONBRACE) - September of 2005 in Porto Alegre - a seminary titled "Information and Documentation in the sportive sciences", when it was reflected on sportive memory and how to organize collection and memory centers. This action evidences the growing that this intervention and research line has been having in the Brazilian Physical Education.

Comprehending our present is to mean our memories, mainly when we don't only see the memories as facts happened in a certain history moment, but as something that brings an ethical historical component related to single experiences of each one of us. From one hand, as Alessandro Portelli (1997) said, our memories are very closed to our voices and are as particular as our fingerprints. On the other hand, the memory is built by collective experiences, what Mary Clark (1997) named "shared memory", what allow us to talk about a collective and/or social memory, as Michel Pollak (1992) and Olga Von Simson (1991) do. Le Goff (1994, p. 423) works the memory in a more colloquial way, understanding it as "an ability of keeping certain information" (...)". The author register a memory revolution at the XX century proposed by "the electronic memory". By concluding his work, Le Goff (idem, p.477) relates the memory to the history emphasizing that this feeds the memory in favor of "saving the past to serve the present and the future".

Among this multiplicity of approaches of dealing with the memory: the recuperation, preservation and also the construction of the memories and historical sources of the physical practices in a certain city, region, or wherever it is a proposal of an indispensable intervention to the political and academic legitimatization of this area. As Silvana Goellner says, to resort to,

The memory and to the history to better know the sport, the physical education and leisure in our country means to resort to texts, images, sounds, objects, monuments, equipments, vestures, oral testimonies and so many other human productions; understand them as guardians of sensations, ideologies, values, messages and prejudices that allows to partially to know the time they were produced. (2003, p. 201).

2. Theorical-methological tips

This text is over a reflection done from an experience of the organizational process of AMEI (Infamous sportive memory collection) of ESEF/UFPel. To organize the work, we are using procedures and techniques of collection organizational areas and memory centers, like archival and library techniques. We have been using some procedure, suggestions and metrological indications to auxiliary in our activities, mainly CEME (center of the sportive memory) of ESEF/UFRGS and of CEMU (Memory Center of Unicamp). Considering the theory, we are based on Armando Malheiro Silva et all (1999) theory: "Archival techniques: theory and practice of an information science".

Considering the theoretical plan of the value and the social and cultural memory meaning, we are based on Stallybrass (2000) and on his work "Marx's coat". At this study, the author reflects on the value and on the meanings of personal objects, like clothes and other remembrances, objects that help to form what he denominates "Material Memory" of each subject and each happening. Another author that has been a reference in our work is Ecléa Bosi, mainly in her book "Living Memory": an essay about social psychology (2003), where she works on the memory and its multiples relations. This author also gives a special attention to certain personal objects, which she names "biographical objects" (2003).

3. The collection construction of the infamous sportive memories

The AMEI started effectively its activities in august of 2005 as a participative and motivator Project of the Chibarro Mix Cultural/MinC (Ponto de cultura) and the Ministry of Sport (Cedes Net). The sources that compose the collection are originated from a donation of personal objects received by the Historical and Geographical Institute of Pelotas (Instituto Histórico e Geográfico de Pelotas) in 2002. From this donation came the ideal of building a collection that contemplated the organization, preservation and divulgation of sportive practices done in the city and region.

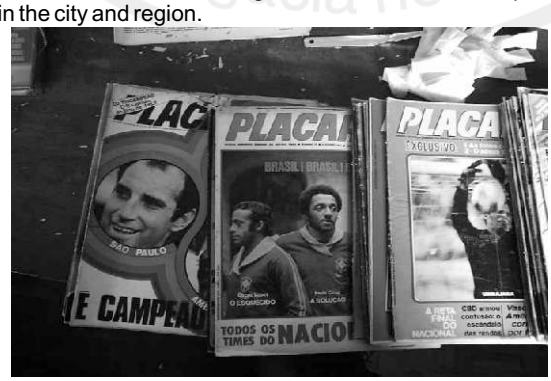


Figure 1: Collection's magazines. (Source: Infamous sportive memory collection)

From 2003, for organizing this collection we started a series of researches: White and Black Armfuls: a study about female swimming in the city of Pelotas", "Memories of an infamous soccer", "A genealogical study about the paddle clubs in Pelotas:

1 Other example of this demand is represented by the existence of the GTT (thematic work group) for memory works at the CBCE.

2 The adjective infamous chosen for the collection name was inspired in the use made by Michel Foucault at "*The life of infamous men"* (1992). At the collection it is used to explain that we are not only dealing with and treating official and famous sportive memories, but also not famous (infamous) memories like club sportive memories and neighborhood practices, or still lowland soccer practices.

3 Memory centers used as references, because of its respective traditions in the memory organizational area, together with the universities.

Regatas Pelotense e Náutico Gaúcho", "Between the prow and the poop: the biography of a club", "A genealogical study of the sport in Arroio do Padre" and "Women in scene: Incidence of the female soccer in Pelotas". This association between the research and the collective organization is fundamental, because of the life there is in the collections. The different researches developed by the team, which is also involved in the collection organization, besides serving as an instrument of the systematization and publication of the sportive memories of the city, also contributes to the application and acquisition of new oral and imagetic sources that are confectioned in the different studies done.

In 2005, with the creation of a Cultural Center in the city of Pelotas, the project AMEI also integrated a research about the memory construction of the Center's projects Evening Soccer; street pirates; NGO Odara; ethnographic museum of Colônia Maciel; União Democrata Musical Society; Chibarro Capoeira Group; Banca CNR Rappers and its own memory.

The collection formation was made mainly to avoid all these public patrimony to be destroyed or neglected, in favor to preserve the sportive memory of the city and the region. The importance of the actions of this nature in our area is pointed by Vago et al. (2006) who talks about the dissipation of the historical patrimony occurred by the political unsafeness of the memory preservation in this Brazilian area.

Presently, At AMEI there is a collection of about 100 books with variety titles, 2000 hours of recorded sources in audio and tapes regarding to sports, culture and general spots; imagetic sources gotten during different researches; videos and news about this project, Chibarro project and other partnerships of this project.

Among the soccer magazines there are: Placar, El Gráfico, Don Balon, Gazzeta dello Sport, Gazeta Esportiva Ilustrada, Guerin Sportivo, Manchete Esportiva, Deportes, O Globo Esportivo, Revista do Esporte, Sport Magazine, US Soccer, GOL, International Sport, Goles, Solo Fútbol, Panorama Esportivo, Viva, Esportes Olímpicos, Carnet, Match Brasil. Also, there are magazines of other sports, like: tennis, wrestling, cycling, etc.; and magazines of soccer teams, like: Flamengo, Grêmio, Real Madrid, Internacional, Corinthians, Boca Júniors, Racing, Peñarol, Nacional (URU), San Lorenzo, Grêmio Esportivo Brasil, Pelotas, Farroupilha, Fluminense, Cruzeiro, Atlético.



Figure 2: Collection organization process. (Source: Infamous sportive memory collection)

The research that occurs simultaneously to the organization, cataloguing and typing of the collection is to strength the use of the collection in favor to have AMEI stronger, turning this sources useful to the community. The different studies developed by the team when inserted to the collection, besides contributing to the amplification and acquisition of new written, oral and imagetic sources, also serve as an instrument of systematization and publication of the sportive memories, enabling an access more efficient to the public interest in the history of certain sportive modalities, such as soccer, swimming, paddle, and on.

As "cartographers" of the memories, we dive on the deep ocean of the source multiplicity (oral, imagetic, documental) and swim in the many seas of the micro-history of the city sportive practices, which lead us to the shore of the transversal history of the modern sport. It happens because we understand the micro-history as a detailed and specific historical work, confined in a certain time and place, but that can lead us to great conclusions. (PENNA, R. et al. 2000, p. 98).

4. Final Considerations

Just a Cartesian and post-Cartesian paradigm that the material life is banished "merely" to the garbage can - the bad fetish which the adult will leave behind as childish, in favor to following the life of the mind. As if the conscious and the memory were bound to minds and not things, or as if the real could reside only in the purity of the ideas and not only in the permeated impurity of the material. (STALLYBRASS, 2000, p. 39-40).

The sportive practices with its tradition and strong affective laces are emblematic examples of the social sense of the memory; they affect, produce affective and political marks in its adepts by the rest of their lives, because of being lasting corporal experiences. Its sportive memories through "biographic objects" - t-shirts, banners, medals and photos - remind the past and build the present daily. The sportive magazines and other written registers form a net of reminders, enabling that the memory of each person is shared by others, mainly for those who are specially bonded to the sportive practices, and cultivate the sportive tradition from one generation to another. As mentioned Dora Schwarzstein, "there is a constant negotiation between experiences and its meanings, between the private memory and the public one." So, she continues, "we build our memories to feel relatively comfortable with our lives" (2000, p. 240).

In the last years, we have been following a considerable increase in the collection organization and in the memory centers formation in the physical education area. Besides being a cultural patrimony, these institutions also contribute in a meaningfully way to increase of the Physical Education as academic area. A better organization of the registers of oral, written and imagetic sources, certainly will propitiate a fertile solo in the researches. So, the work with historical sources is indispensable in the process of information, documentation and delimitation of our space while a knowledgeable area.

After the organizational conclusion of AMEI, all the registers and sources will be of public access and will be available to the academic community and as well to the rest of the society. In favor to increasing the collection in the future, we will make a campaign of source donations (documents, photos, magazines, journals, t-shirts, etc.) together to the community of Pelotas and region. Besides increasing the collection, this campaign will also strength the partnership between the society and the university, inventing new practices of preservation and creation of the sportive memory and consequently the culture of the city.

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COLLECTION ORGANIZATION: REFLECTIONS ON SPORTIVE HISTORY, MEMORIES AND CULTURES

Abstract

This work is a study that aims to reflect on the process of how modern sportive memories is built, taking as reference *Infamous sportive memory collection* (AMEI) of the Physical Education College from the Federal University of Pelotas (ESEF/UFPEL). This collection organization was started in 2002 when it is donated about 10 thousand volumes to the university ESEF/UFPEL from the Instituto Histórico e Geográfico de Pelotas (Historical and Geographical institute of Pelotas). Afterwards, in 2005, it was started the collection organizational work with the official support of the Ministry of Sports (by the Net Cedes action) and the Ministry of Culture (by the Chibarro Mix Culture). During the preservation and socialization of the collection - cleaning, registering, cataloguing, and digitalizing it - we faced a local, regional, national and international sportive memory composed by a great oral, imagetic and written sources.

Key words: Memory; Sport; Culture

ORGANISATION DE COLLECTION: RÉFLEXIONS SUR HISTOIRE, MÉMOIRES ET CULTURE SPORTIVE

Résumé

Ce travail se caractérise comme une étude laquelle vise à refléter sur le processus de constitution des mémoires des esportivas modernes, prenant je mange de la référence l'expérience d'organisation de la Quantité des Mémoires Esportivas Infames (AMEI) de l'École Supérieure d'Éducation Physique de l'Université Fédérale de Pelotas/RS (ESEF/UFPel). À proposition d'organisation de cette quantité a commencé à être produite dans 2002 avec la donation pour ESEF/UFPel approximativement de 10 mille volumes, réalisée par l'Institut Historique et Géographique de Pelotas/RS. Ultérieurement, dans 2005, avec l'aide du Ministère du Sport (Action Filet Tu cèdes) et du Ministère de la Culture (Point de Culture Chibarro), a eu du début le travail d'organisation et la structuration de la quantité proprement dite. Dans les activités nécessaires à la conservation et à la socialisation de la quantité - nettoyer, enregistrer, cataloguer et digitaliser - dans elles nous rencontrons avec une mémoire esportiva locale, régionale, nationale et international composée d'une richesse de sources vous priez, images et écritures.

Mots-clé: Mémoire ; Sport ; Culture.

ORGANIZACIÓN DE ACERVOS: REFLEXIONES SOBRE HISTORIA, MEMORIAS Y CULTURA DEPORTIVA

Resumen

Este trabajo se caracteriza como un estudio el cual tiene por objeto reflejar sobre el proceso de constitución de las memorias de los esportivas modernos, tomando como de la referencia la experiencia de organización de la Cantidad de las Memorias Esportivas Infames (AMEI) de la Escuela Superior de Educación Física de la Universidad Federal de Pelotas/RS (ESEF/UFPel). A propuesta de organización de esta cantidad comenzó a ser producida en 2002 con la donación para ESEF/UFPel aproximadamente de 10 mil de volúmenes, realizada por el Instituto Histórico y Geográfico de Pelotas/RS. Posteriormente, en 2005, con la ayuda del Ministerio de Deporte (Acción Red ceda) y Ministerio de Cultura (Punto de Cultura Chibarro), tuvo del principio el trabajo de organización y la estructuración de la cantidad propiamente dicha. En las actividades necesarias para la conservación y para la socialización de la cantidad - limpiar, registrar, catalogar y numerar - en ellas encontramos con una memoria esportiva local, regional, nacional e internacional compuesta de una riqueza de fuentes ruegan, imágenes y escrituras.

Palabras clave: Memoria; Deporte; Cultura.

ORGANIZAÇÃO DE ACERVOS: REFLEXÕES SOBRE HISTÓRIA, MEMÓRIAS E CULTURA ESPORTIVA

Resumo

Este trabalho se caracteriza como um estudo que visa a refletir sobre o processo de constituição das memórias esportivas modernas, tomando como referência a experiência de organização do *Acervo das Memórias Esportivas Infames* (AMEI) da Escola Superior de Educação Física da Universidade Federal de Pelotas (ESEF/UFPEL). A proposta de organização desse acervo começou a ser gestada em 2002 com a doação para a ESEF/UFPEL de aproximadamente 10 mil volumes, realizada pelo Instituto Histórico e Geográfico de Pelotas. Posteriormente, em 2005, com o apoio do Ministério do Esporte (Ação Rede Cedes) e do Ministério da Cultura (Ponto de Cultura Chibarro), teve início o trabalho de organização e estruturação do acervo propriamente dito. Nas atividades necessárias à preservação e à socialização do acervo - limpar, registrar, catalogar e digitalizar - nos deparamos com uma memória esportiva local, regional, nacional e internacional composta por uma riqueza de fontes orais, imagéticas e escritas.

Palavras-chave: Memória; Esporte; Cultura.