38 - CONTRIBUTIONS OF CULTURAL DIVERSITY IN THE HISTORY OF PHYSICAL EDUCATION IN BRAZIL

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This article is among those who study the formation of society, Physical Education and culture body. Investigations such as archived historical document in institutes, museums and homes to support culture, offer researchers and the community in general, given on the Bahian culture. The analysis of iconography public archive offers opportunities to contact the contact history of images on the Bahian culture, more specifically on the body african-Brazilian culture.

The research on the culture body in Bahia is a breakdown of the research group HCEL, which is to project the History of Body Culture, Education, Sports, Entertainment and Society, Federal University of Bahia, linked to the Graduate School of Education at the University Federal da Bahia by the Line of Education, Culture and Leisure Body, developing research on the production of knowledge, pedagogical practices, policies and teacher training. This project represents the possibility of building interdisciplinary, articulates the school's basic researchers, graduate, postgraduate and teachers from different areas of knowledge. From this perspective, this collective aimed at the production of scientific knowledge from the systematization, analysis and expansion of knowledge and cultural history of the Brazilian people, to consolidate a consistent theoretical basis in the formation of a professor of Education and Physical Education. The recovery in the history of african-Brazilian culture body is located in this collective production as a matrix that has the scientific process of forming social explaining their struggles in the clash political, and economic domination of peoples and nations.

The dispute has expressed in the cultural sphere of influence and western culture literate and is widely discussed in the philosophical way of hegemonic theory by structuralists and post-structuralist, as Deleuze, Foucault, Lyotard, Derrida, and dispute Breathtaking winning from major critics cultural as Aijaz Ahmad, Edward Said, Homi Bhabha and Stuart Hall (PAULASILVA, 2003) that, concerns the traditional Eurocentric reference tables. In addition, this has been an important production theoretical debate that cultural issues from the focus of culture and production of life, the existence and in this sense, as a politician, a dispute of power and conquest of hegemony.

In designing the dialectic of history particular form of civilization, culture and morality dominant in actuality, it decomposes as a result of the way society is organized politically and economically, especially the peripheral nations. Thus, in the field of economy and politics, globalization, explained to face a fierce financial capitalism, removes the possibility of national states to self-manage from their interests and needs, subjecting them to the dictates of international capital. Otherwise, clarify issues relating to contemporary political and cultural issues, such as the western area of literate culture at the expense of specific local cultures of indigenous peoples, exploited, ethnic minorities in other words, differences in class.

The story of the time this is the expression of the need for plans to studies of national identity and cultural diversity, the need to consider these new theoretical coordinated economic and political realities, short of a re-equacionamento the issue of national identity from its Brazilian peculiarities economic, political, cultural. Currently the Brazilian culture is formed by historical determinations of different nationalities who have been building through the struggles of resistance and national identity (Holland, 1994).

It noted that talk of identities related to people, cultures and nations (Paula Silva, 2005). From this perspective, the issues relating to collective identities on national dimensions, it is a fact that there may be more of a cultural identity within a political space (Maia, 2005). In the semantic field covered by the notion of cultural identity, has been the understanding of identity as: number of common characteristics with which human groups are identified (and this term refers to the procedure of internalisation of psychological traits and social characteristics that internalize it and pass to be the differentiating elements of each other as to) provides habits, naturaliza behavior, print character and often, unfortunately, exacerbate bitterness, inbreeding, xenophobia (Gulberg, 1998). We consider this issue to confront difficult because both the vagueness of terminology and logic of collective identities and therefore requires great care in dealing scientific-research and educational-academic.

The identity within the culture involves referencing two dimensions: the interpretive and normative as it means something personal, characterizes who we are our fundamental characteristics of human beings. Thus, in a reflection and self-perception related to a group about themselves, their history, their fate and their possibilities. It involves, finally, in rooting (Bosi, 2003) in values of certain groups of their own history of resistance and compliance of ruptures and continuities, referenced in a particular way of life. And the social struggle waged by the daily maintenance of their history / identity / values, from its roots. Therefore, the identity is not a natural, but a historic building that can either be a story of heroes, monuments, dominant language, some landscapes and a folklore, as may be building a hardware-based geographical and historical - political. This re-orientation that is being cut in current times call into question the possible recoding of the theme on the national identity.

In the case of Brazilian social formation, we believe that the ideas and scientific research about the culture and identity should move towards knowledge of threats faced by the growing cultural and economic hegemony the U.S., mainly, and some minority movements. A country with continental dimensions that we have, marked by regional differences with a high level of social exclusion, they must get through the history of his people, the memories of the working class and history, the cultural heritage of resistance and identity, allowing the strengthening of our identity, strengthening the links identidários and given the demands cultural minority, which makes possible the removal of subservient positions.

The afrodescendência is one of the records in the history of resistance of our people, is a landmark event in Brazilian culture and, especially, in Bahian culture, expressed in physical manifestations of culture, education, sports, leisure and the arts throughout the Recôncavo city of Salvador and Bahia. Therefore, this research builds through the historical survey Imaging on the collection of corporate culture, sports and leisure Afro descendents, and instead give voice to silenced in history, prosecute and energize the resistance struggle of a people and reveal the history of our people . To this end, it raised images such expressions, meanings and historical meanings, re-meanings in the everyday history. Organizing records, placing them in space-time social, cultural and systematic in the form of historical archives, institutional networks for the exchange, lifting the life stories of people linked to practice corporal, sports and leisure in the region.

It emphasized that the purpose of this study is to address issues of historical patrimony not as legacy, but from the logic of human creation, production life, considering it from a teleological dimension, oriented towards the future, guiding efforts to build a society of radical equality to be built. Thus, ownership of the memories of old, the stories and culture of the people must be

referred to the possibility of re-construction, the establishment of meanings / meanings other than that of domination, exclusion, the extermination of races, peoples, cultures . Therefore it is necessary to identify trends and factors which may contribute as much on maintaining and strengthening a Brazilian national identity capable of ensuring a substrate politician capable of expanding the fight against hegemonic currently marked by ideological and economic power the U.S.

With regard to local culture, the Northeast already has one encouragement regarding the registration and cataloging of the collection culture of our people. The Project Bahia Singular and Plural, the iconographic file and the file of bibliographic IRDEB[2] public at the Federal University of Bahia are points of the proposed research, these data suggest that, observing the movement of recovery, and record details (through videos, photographs, participant observation , Interviews, field research, games, folguedos, folklore, dance, music, popular literature) of Bahian culture. This research aims to find in such public collections, the records that relate to the history / memory afrodescendente culture, which explain the politics and ethnicity, racial inequalities and cultural identities.

The choice of the achievements of IRDEB is because the very goals of this institution, spread culture and education provides important services to the community. Among its tasks is the dissemination of the history, traditions, art and the beauty of Bahia, which is distributed through a complex of communication, formed by the Educator 107.5 FM, TV Education (TVE), Center for Visual Arts and Material Printed, video library, Cultural Space. The foundation is therefore the right of public communication, nonprofit reversing the revenue it collects to improve its programming and its technology. What is in line with the objectives of this final project, which is the recognition of cultural production and its socialization.

This study is therefore linked to a group of researchers directed by history as a scientific matrix. This array allows the identification of bodily expressions of culture, language understood as regional and trace the identity of the people and the preservation of educational praxis / amendment of the plurality of eyes will instigate numerous reflections on the concrete historical reality, offering information systematized to consolidate the history of Northeastern Brazil from Bahia, investigations and studies, the group's discussion deepening related to benchmarks of a scientific, ethical, policy and practice that helps the construction of a project's historical society truly equal opportunities.

Research has theoretical and methodological assumption the design of scientific production and possibility of intervention in reality the scientific community and academia. The social research has the possibility to do the research and be an observer at the same time, be involved in the search allowing direct participation in stock purposes and solutions to problems identified in fact investigated. The approach, analysis and interpretation of the possible sources recast's own research over the collection of data.

For the first approximations of the acquis iconographic were performed the following steps: Identification of materials iconographic “Project Bahia Singular and Plural” of IRDEB; diagnosis done through observation and semi-structured interviews with those responsible for certain sectors of the historical archives images; literature search results in the understanding of the importance of studying the body afrodescendente culture in Bahia. We assume that these manifestations of culture body are expressed mainly in the regions of Recôncavo Baiano and in the capital of Salvador, cataloging and analysis of the material iconographic identified.

The analysis of the formation and consolidation of the professional field of Physical Education, through oral and documentary research, we re-capitalize expressions and possibilities of the historical process of human creation in the act, an expression of diversity training of local social and cultural identity. Using historical categories of all, mediation and conflict through the dialectical conception of history and culture of the organization (Gramsci, 1988, 1989), and its logic - the visible marks (Jameson, 2004), the formation of global culture and local (Santos: 2003). The survey, cataloging, systematize and disseminate seek retrace the history of body culture, sports and leisure in Bahia, the manifestations of expression and body language, preserved in the imagination and documents.

The collection was examined by the iconographic reading of signs and meanings that make daily life of workers, holidays, and representative legendary for its identity. In them find expressions of culture body that historically were built as a dance, merriment, race and various games, especially those recorded by the project Bahia Singular Plural.

The analysis of the “Project Bahia Singular and Plural”, indicates that production in the field of culture in Bahia body is represented in a manner very significant findings in the “Recôncavo”[3]. The body african-Brazilian culture of this region is a rich representation and complex involving many events that are directly related to agricultural work and activities of life and survival of the daily lives of people. In order to study the culture body is a complex investigation with scientific production spirally built by a group that is organized around the history of Bahia from the historical understanding of the Body Culture.

One possibility built for the construction of knowledge on this subject is the dialectic logic. The reality as a complex web that can be studied, through participation in groups of studies and research related to post-graduation in other areas of knowledge, ensuring inter relationship with other institutes and interdisciplinary in different fields to deal with such issues, arts , Education, physical education, history, philosophy and humor. This web distinct groups with their specific part to the understanding and study of relations and the understanding of how to be a social history as being historic and matrix of knowledge; deepening theoretical about art, history and iconography, highlighting the iconography for the construction of history in the past present and future.

Conclusions

The results of this study indicate the need for further studies and research in the field of history of Body Culture of Bahia, as the production of knowledge about the history of culture in Bahia body is negligible considering the research groups related to this issue. HCEL being the only group registered with CNPq which develops studies and research on this topic, the relationship of books, dissertations and theses on the subject are also inexpressivas, and not valued for training in human studies is the course of Physical Education and other courses. These are the results of an initial investigation and indicate the need for further, mapping and publications.

The Fitness as a practice teacher, field of knowledge and academic and scientific intervention has soaked historical determinations of certain policies and ideologies that dated interfered and continue to interfere in practice teaching, entertainment and knowledge, need to deepen theoretical and scientific systematization to be re-signified and processed. The Bahia, cradle of national identity (Indians, European immigrants, African and American missions) and until 1808, center of economic decisions, policies, administrative Brazil, as well as cultural and educational center, keeps a collection of documents that precious cultural needs searched, retrieved, examined, researched and published. The study is justified by the denial of historical knowledge in teacher education and training of Brazilian society.

To verify, this theme, aims to guide the research is of historic moments relevant to the formation of body culture, sports and leisure as a field of knowledge and intervention analyzing peculiarities and difficulties, potential local and global, from the record Imaging that culture. This research expands our knowledge of the acquis historical, social and cultural practices corporal,

sports and leisure and that the Brazilians have benefited over in our history and we still do not have systematization and academic and scientific treatment. Extending the framework for the culture of our city and the countryside nurture the exploitation of these assets through tourism and practices related to bodily pleasure and sport, enabling the preservation of the culture of the people and revision of interpretations dominant in historiography, registering the history of resistance of the people, silences and gaps detain determinants of seeking knowledge, consolidation and expansion of the area.

We conclude that this research contributes to the formation of Brazilian society and also the training of human resources for the methods and techniques of history (documentary and oral) with development of scientific knowledge through mapping with regard to this culture, the establishment of a educational theory with elements of African American culture, organization a documentary collection through primary and secondary sources and cataloging the survey conducted from the collection of bibliographic UFBA and IRDEB - Institute for broadcasters of Bahia - The IRDEB Office of the Government of the state that presents a collection of documents and images of complexity and multiculturalism - focused on the dissemination and development of the population of Bahia untied interests of the mass media. The project Bahia Singular and Plural is one of the most important cultural productions. Analyzing, cataloging and organizing a collection iconographic and video clips about the history of body culture, sports and leisure in Northeast Brazil, mainly in Bahia from the database of IRDEB Imaging; identification and organization of games, folguedos, dances, folklore, organized by the project Bahia Singular and Plural, recorded in books and videos; collection of historical information, conducting interviews and an analysis of reports on this historic and cultural collection, essential and preserved little of our people, especially with regard to indigenous culture and afrobrasileira; development, along with the research group History of Body Culture, Education, Sports, Recreation and society, publication of the expected results, organization of scientific event on history; publication in journals, books and annals: Consolidation of the group Search in the History of Body Culture, Education, Sports, Recreation and society.

Key words: history, physical education, cultural diversity

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CONTRIBUTIONS OF CULTURAL DIVERSITY IN THE HISTORY OF PHYSICAL EDUCATION IN BRAZIL

This research is an iconographic study of the quantity of the IRDEB, on the history of Brazilian the corporal culture afro. The filed historical inquiries as document in justinian codes, museums and houses of support to the culture, offer to the

researchers and the community, data on the corporal culture, the sport, leisure and bahian physical education. The iconographic analyses of public archives are possibilities of contact with history contact through images on the bahian Culture, more specifically on the corporal culture afro-Brazilian, constituting a necessary field of inquiry for studies on the formation of the Brazilian society.

Key words: history, physical education, cultural diversity

CONTRIBUTIONS DE LA DIVERSITé CULTURELLE DANS L'HISTOIRE DE L'éDUCATION PHYSIQUE AU BRéSIL

Cette recherche est une étude iconographique des réalisations de IRDEB sur l'histoire de la culture brésilienne africaine corps. Les enquêtes telles que document historique archivés dans les instituts, les musées et les maisons de soutien à la culture, aux chercheurs et la communauté, étant donné la masse croissante de ce sport, les loisirs et l'éducation physique Bahia. Le analyze iconographique des archives publiques sont des occasions de prendre contact avec le contact avec l'histoire à travers des images sur la culture de Bahia, plus précisément sur le corps african-culture brésilienne, constituant un domaine de la recherche pour des études sur la formation de la société brésilienne.

Mots clés: histoire, éducation physique, de la diversité culturelle

CONTRIBUCIONES DE LA DIVERSIDAD CULTURAL EN LA HISTORIA DE LA EDUCACIóN FíSICA EN BRASIL

Esta investigación es un estudio iconográfico de la cantidad del IRDEB, en la historia de la cultura corporal afro. Las investigaciones históricas archivadas como documento en códigos justinian, museos y casas de la ayuda a la cultura, oferta a los investigadores y a la comunidad, datos sobre la cultura corporal, el deporte, el ocio y educación física em Bahia. Los análisis iconográficos de archivos públicos son posibilidades de contacto con la historia y con imágenes en la cultura bahian, más específicamente en la cultura corporal afro-Brasileña, constituyendo un campo necesario de la investigación para los estudios en la formación de la sociedad brasileña.

Palabras clave: historia, educación física, la diversidad cultural

CONTRIBUIÇÕES DA DIVERSIDADE CULTURAL PARA A HISTÓRIA DA EDUCAÇÃO FÍSICA NO BRASIL

Esta pesquisa é um estudo iconográfico do acervo do IRDEB, sobre a história da cultura corporal afro brasileira. As investigações históricas arquivadas como documento em institutos, museus e casas de apoio à cultura, oferecem aos pesquisadores e a comunidade, dado sobre a cultura corporal, o esporte, lazer e educação física baiana. As análises iconográficas de arquivos públicos são possibilidades de contato com a história contata através de imagens sobre a Cultura baiana, mais especificamente sobre a cultura corporal afro-brasileira, constituindo um campo de investigação necessário para estudos sobre a formação da sociedade brasileira.

Palavras chaves: história, educação física, diversidade cultural.