54 - CHALLENGES OF ETHICS AND MORAL EDUCATION IN PRACTICE SPORTS

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INTRODUCTION

Sport in the Brazilian cultural context is based on constant rise. In speaking of sports, remember the Olympics, athletes and games and these collective or individual, the teacher or coach educator.

The Home of the way of physical education teachers should be planned, aiming to reflect the desired in a practice based. But to have meaning and application due during sports professionals should understand the different woods what students expect school sports, that we settle and motivate sports permeating a continuous process (Call, 2004). From this point the practitioner must design ways for it to be "sports" beyond satisfied with sports practice and learning should be instructed to be an educated citizens who understand and respect each other, thus improving society. But how?

For Santos (2005:2)

The organization and practice the sport without considering the ethics and morals, can lead people to discredit the positive values that can be added when the practice of sport in all its dimensions: education, community, recreational, adapted and high yield, from a practice oriented to value and respect the human person.

*Luccas (2000) comments that in fact outweighs the interest in sport t*o the techniques and tactics, engages in the interest of the practitioner, the game itself, socio culture, location, pre-disposition and often with their own rules of the practitioner or group.

Two or more specific issues should be analyzed in this way according to the dictionary is Michaelis **Ethics**: "A set of moral principles that sets out the standards to be set up relations between the various members of society" to Santos (2005) is the involvement of respect, tolerance, equality, among others.

Specific or broader issues should be analyzed in this way according to the dictionary is Michaelis Ethics: "A set of moral principles that sets out the standards to be set up relations between the various members of society" to Santos (2005) is the involvement of respect, tolerance, equality, among others.

In another context Aranha and Martins (1993) confirms the words of (Rodrigues, 2008: 47) on **Moral**:

If morality comes from the Latin mos, moris, meaning "way of behaving regulated by use", deriving hence the word "often asks," ethics comes from the Greek ethos, meaning character, habit or way of life, also custom synthesized .

Besides the habit or behavior, there are several factors that interfere in sports with benefits not only physiological or biomechanical, but for the welfare of all (the feel good doing a physical activity). Therefore we can truly understand the importance of application of these phenomena: ethics and moral, under Sports.

OBJECTIVE

With the proposed approach of these phenomena is the aim of highlighting aspects of ethics and moral characteristic of being sports during practice. Understanding the importance of values and especially how the professional can insert these phenomena in sports to improve educational practice ethical and moral characteristics as a facilitator for the society.

METHODOLOGY

Developing a theoretical and practical analysis of studies as a qualitative epistemological, specifically from the perspective of some authors (Albuquerque, 2008 Forehand, 2003; Rodrigues, 2008; Rubio, 2003-2009, Santos, 2005, among others) in order to get points and realize the possible practice of transformation in search of being moral and ethical sportsmanship. So based on the analysis found or cited these references guided prestigious theoretical, it creates a universe for the understanding of phenomena displayed.

THE ETHICAL AND MORAL BEING INVOLVING SPORTS

Is defined as "Being Sports" that child, teenager or adult who practice sports, physical activities and exercise. Centuries ago, when he resumed the modern Olympic Movement, the focus was on fundamental aspects of teaching, emphasizing physical activity, respect for others and themselves, body and watering (Rubio, 2003 and 2009). The physical education teachers is now several strands to predispose the teaching-learning methodologies through educational practice is calming techniques and tactics related to sports.

But many years passed after this Olympic movement, and Rodrigues (2008) comments that the sport in the progression of time should update and work in a diversified way this issue, because the values change with time sports and society. To Proni (2011) reflects the sport tensions, new practices and models increasingly influential and unfortunately often alienating practitioners.

We can observe during exercise, positive or negative behaviors, both adults and children. Often the jokes or games may look fragile and lovely, noisy or boisterous, however, these actions are part of the culture of childhood and for children or adolescents, it is a very serious act, and is also a cultural element (Araujo, 2008 and Rubio, 2003). When the student is in the educational field he wants to feel added to Gonçalves (1994: 32):

[...]school practices bear the imprint of culture and the dominant system, that impress them the social relations that characterize the modern capitalist society.

In addition to the culture of being around sports, there are several factors that influence the ethical and moral, during sports practice. Byington (2003) reports that the teaching part of the family, more time to be involved in this cycle, the child or adolescent family express their model in their practices. There are several factors that parents do not channel their attention on children, exchange names, not individualized attention and raise children with a history of rejection and frustration, also imposing severe and attitudes that influence the formation of personality. The temperament of a child is turned on by parents in influencing future adult (Forehand, 2003). Callado (2004) points out that the physical education professional that performs many negative

feedback during sports activities, enhances the withdrawal of the sport.

Santos (2005) comments that relate to high performance sports for young people demonstrating attitudes and moral treatment unethical. The work is interwoven between the family and social culture of the group or sports is to be inserted, so Callado (2004) notes that educators are reflections of behavior related to values.

THE IMPORTANCE OF SPORTING VALUES

Allocated for instruction, group of friends or extracurricular activities such as sports regularly gets a great influence on behavior, be more conducive to the student or practitioner who wishes to learn. Leaving engaging exercises and the environment that are living right now. Rodrigues (2008) states that the sets of values that sport should use to overflow through the living and habit

Rubio (2009) mentions that ethical principles and moral education represent an incentive to practice and protect the athlete. The LDB (1996) makes several articles and sections of the law to demonstrate the importance of values education, and the respect, freedom to learn, Thought and Cultural release the main factors. And indeed when doing a text search online about the word is found more related to: ethics and morals.

For Rodrigues (2008) leads to the moral respect, emphasizing in most conditions with or without skills, reducing the pre-concept of mass society. As the "Fair Play" assumes that the athlete obtain ethics and morals in sport and do not use illegal or similar ways to improve their performance.

As the community or group of practitioners tend to reproduce the values and thoughts held in the region and also the influence of cultural form. Note that Proni (2011) states that the society gets more elaborate features and conflicts and this is transmitted directly to the sports

Citing ethical values, respect is understood as the main factor. Precisely which more difficult to be handled verbally. Amadeus (2003: 83) mentions that:

[...] before calling the attention of the class, or to expel a student, for example, can be very helpful to try to channel the energy of the individual self and group educational activity for a dramatic and creatively to express frustration, aggression, inattention, hatred, envy, competition or peeve as appropriate.

Professional sports should be aware of these phenomena, Proni (2011) reports that many researchers choose multiple paths epistemological, so professional looking covers several themes of the dynamics of social relations and identity. Therefore there is really an exchange of experiences visual / hearing in the family or community, the physical education teachers also directly influences.

EFFECTIVE ACTION

To get results you must perform a convenient effective action, often insisting on the same "key". For if the author Santos (2005) suggests show, read and perform activities with the Letter of fair play, so you can effectively assist in the ethics and morals of being sporty. In a way a transformation and a teaching-learning process, it is worth to note and remember through positive feedback. For both Albuquerque (2008: 161) points out

[...] It is necessary to understand how the individual and society are inextricably linked and how the experiences within the family and social institutions generally are primary references in the attitudes, values, and the memories that make up the teaching a daily basis.

Strategic actions to achieve the family with lectures, competitions, cultural shows, brochures and pamphlets on ethical and moral behavior. To Moita (2006) and Calla (2004) report activities and educational workshops a great way to work theme of ethics and violence, promote situations in which conflicts are governed by people involved situations occur without violence; address issues of self-reflection, perception of own abilities, cooperative activities and open classes, eg parents and children in the same class. Oriented groups and co ¬ companion stimulate positive behavior. Students like it when the teacher integrates and uses the same language of the student, creating a relationship of trust between professional and student.

Already Proni (2011) suggests that as the sport changes the rules, people who practice a sport, try to fit in a flexible way for the group practice under the rules of the athletes and thus change their disputes and behaviors in play. Activities with educational videos, pictures of cooperation can be taken to other spheres of life such as work and social life.

To realize these values is crucial to analyze the group that is working. Create options and opportunities, including restrictions on the skills and reflecting on a positive basis. As Robinson (2008) a group characterized a set of values stemming from experiences experienced. There is the importance of physical education teachers in your group involved in the coexistence of different groups. Rubio (2009) that we fixed for harmony combine aspects of the sport as ethical activities, moral, educational and cultural. Through social interaction based on ethics education and training develops the importance of values, and Call (2004:147) identifies that:

Know the rules, strategies and behaviors appropriate for the activities you choose and understand that the welfare involves much more than rely on a good physical condition.

Rodrigues (2008) comments that the sport we find the moral values, we only need to sharpen and demonstrate that practitioners should win according to their capacity and without major forces, working in a diversified way this theme.

In this regard it is concluded that the long journey with challenges and overruns the professional physical education, this requires a base with solid moral and ethical values, reflecting the students and spectators of the sport. Callado (2004) notes that to achieve the objective not wealthy just go to the search results, but to understand this diversity, inducing various activities and work with an interdisciplinary group.

The "Global Sports Development" means on the London Olympics, which is scheduled for 2012. Several issues relating to prioritizing and Ethics in Sport, which has instructed children about moral rules, principles, values and norms. "Building on referenced projects would be a solution to improve the Brazilian sport, the sports community and especially in school and improve just society.

The site globalsportsdevelopment.org / suggests performing activities with psychologists, working with arts or questions about moral and immoral behavior in sports, students perform with an exchange of information on ethics, finding for the key social values, respect and equality. Identifying and outlining correct and incorrect information for this teaching and learning.

Amid the cultural values of being sporty, the proposal to understand issues that influence directly and indirectly in the student / teacher, coach / athlete in your school / training, it is clear that aspects mentioned are of paramount importance to the human and sporting . If the family and cultural influence is instructive to realize the importance of ethics and morality during the ripening of this being sports involving the family. Therefore the greatest legacy that the professional makes to society is a citizen who should command respect, freedom in many ways to support the rise of ethics and morals. Just really know if professionals consider a part of their planning time to ethics and moral of this is sports.

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CHALLENGES OF ETHICS AND MORAL EDUCATION IN PRACTICE SPORTS

RESUME

The sports evolve as the speed, new modalities, rules, technique, tactics to play, consequently influence the behavior and action during this practical. The familiar relation, the diversity of cultural and social linkings influences directly in the sporting being. For pupils, sporting practitioners or athlete, the ethics and the moral many times clearly are not displayed or almost always they are preceded of an informal learning. The level of requirements to deal with this reality seems to the professional of the physical education an arduous thick partition wall to transpose, due the barrier to play loyally or to use artifices to be successful. From this work was objectified to understand characteristics of the ethics and moral, being standed out the importance of the sporting values and as to carry through pedagogically effective works with intention to improve the ethics and sports moral. Through qualitative research with theoretical and practical references, one perceives that it has possibilities to very reach and to improve the practical sports in relation to the ethics and the moral. People who carry through practise it of sports generally are interested in the game by itself, she has tension and satisfaction generated during the practical one, and many times forgetting the importance it respect and the valuation to the next one. It fits to the professional attention the trends of participation, behavior of the players and behaviors, therefore the ethical and moral dimension related the sports values requires recognition of operating subjective aspects in the social culture. If ethical it indicates norms and moral the way of if holding in its group, the professional of physical education needs to identify the characteristics of the involved group and to carry through positive actions for these two phenomena: through cooperative games, cultural artistic activities, bigger familiar envolvement. It is concluded through that we can insert the actions found in diverse sports areas or does not stop improving the ethics and moral consecutively and the society where we live.

KEYWORDS: ethics. moral. play sports.

ENJEUX DE L'ETHIQUE ET ÉDUCATION MORALE DANS LA PRATIQUE SPORTIVE

RÉSUMÉ

Sport évoluer à mesure que la vitesse, de nouvelles formes, de règles, la technique, la tactique à jouer, influençant ainsi le comportement et les actions au cours de cette pratique. Les relations de famille, la diversité des liens culturels et sociaux influencent directement soit dans le sport. Pour les étudiants, la pratique de sports ou les athlètes, l'éthique et la moralité n'est souvent pas clairement ou sont presque toujours précédées d'un apprentissage informel. Le niveau d'exigences pour faire face à cette réalité semble fonctionner une partie de l'éducation physique difficile à appliquer en raison de la barrière de jouer ou d'utiliser la ruse assez pour gagner. De là, cette étude visait à comprendre les caractéristiques des valeurs éthiques et morales en soulignant l'importance du sport et comment travailler avec efficacité pédagogique pour améliorer le sport morales et éthiques. Grâce à une recherche qualitative auprès théorique et pratique, il est clair qu'il existe des possibilités de réaliser et d'améliorer grandement le sport en matière d'éthique et de moralité. Les gens qui pratiquent des sports sont généralement intéressés par le jeu lui-même, il ya des tensions et la satisfaction générée pendant la pratique, et oublient souvent l'importance de respecter et de valoriser les autres. Il est l'attention professionnelle aux tendances de la participation, la conduite et le comportement des joueurs, parce que les valeurs éthiques et morales liées au sport nécessite la reconnaissance des aspects subjectifs de travail dans la culture sociale. Si les normes éthiques et morales indique la façon de se comporter dans votre groupe, les professeurs d'éducation physique ont besoin d'identifier les caractéristiques du groupe impliqués et prendre des mesures positives pour ces deux phénomènes: à travers des jeux coopératifs, des activités culturelles artistiques, une plus grande implication de la famille. Nous en concluons que nous pouvons entrer dans les actions figurant dans plusieurs domaines afin d'améliorer ou non l'éthique sportive et morale de la société consécutivement dans lequel nous vivons.

MOTS-CLÉS: l'éthique. moral. pratiquez des sports.

RETOS DE LA ÉTICA Y LA EDUCACIÓN MORAL EN LA PRÁCTICA DEPORTIVA

RESUMEN

Deportes evolucionando a medida que la velocidad, las nuevas formas, reglas, técnica, táctica de jugar, por lo tanto influir en el comportamiento y las acciones durante esta práctica. La relación de la familia, la diversidad de los vínculos culturales y sociales que influyen directamente en los deportes. Para los estudiantes, la práctica de deportes o deportistas, la ética y la moral no es a menudo claramente o son precedido casi siempre por un aprendizaje informal. El nivel de los requisitos para hacer frente a esta realidad parece que funciona una parte de la educación física difícil de aplicar debido a la barrera de jugar de manera justa o usar trucos para ganar. A partir de este, este estudio tuvo como objetivo conocer las características de los valores éticos y morales subrayando la importancia del deporte y cómo trabajar con pedagógicamente eficaces para mejorar el deporte ético y moral. A través de la investigación cualitativa con teóricos y prácticos, está claro que hay oportunidades para lograr y mejorar en gran medida el deporte en relación con la ética y la moral. Las personas que llevan a cabo en los deportes suelen estar interesados en el juego en sí, hay tensión y la satisfacción generada durante la práctica, y con frecuencia olvidan la importancia del respeto y la valoración de los demás. Es la atención profesional a las tendencias de la participación, la conducta y el comportamiento de los jugadores, ya que los valores éticos y morales relacionados con el deporte requiere el reconocimiento de los aspectos subjetivos de trabajar en la cultura social. Si los estándares éticos y morales indica el modo de comportarse en su grupo, los profesores de educación física necesidad de identificar las características del grupo de participar y hacer acciones positivas de estos dos fenómenos: a través de juegos cooperativos, actividades artísticas culturales, una mayor participación de la familia. Llegamos a la conclusión de esto que podemos entrar en las acciones en varias áreas para mejorar o no la ética deportiva y moral de la sociedad de forma consecutiva en la que vivimos.

PALABRAS CLAVE: la ética. moral. hacer deporte.

DESAFIOS DA ÉTICA E MORAL NA PRÁXIS EDUCACIONAL ESPORTIVA

RESUMO

Os esportes evoluem conforme a velocidade, novas modalidades, regras, técnica, táticas para jogar, influenciam consequentemente o comportamento e ações durante esta prática. A relação familiar, a diversidade de ligações culturais e sociais influenciam diretamente no ser esportivo. Para alunos, praticantes esportivos ou atletas, a ética e a moral muitas vezes não está claramente exposta ou quase sempre são precedidos de uma aprendizagem informal. O nível de exigências para lidar com esta realidade parece ao profissional da educação física uma divisória árdua para transpor, devido a barreira jogar lealmente ou utilizar artifícios para vencer. A partir disto este trabalho objetivou-se compreender características da ética e moral, ressaltando a importância dos valores esportivos e como realizar trabalhos pedagogicamente efetivos com intuito de melhorar a ética e moral esportiva. Através de pesquisas qualitativas com referenciais teóricos e práticos, percebe-se que há possibilidades de alcançar e melhorar muito a prática esportiva em relação à ética e a moral. Pessoas que realizam a pratica de esportes são geralmente interessadas no jogo por si só, há tensão e satisfação gerada durante a prática, e muitas vezes esquecendo a importância do respeito e da valorização ao próximo. Cabe ao profissional atenção as tendências de participação, conduta dos jogadores e comportamentos, pois a dimensão ética e moral relacionada a valores esportivos requer reconhecimento de aspectos subjetivos atuantes na cultura social. Se ética indica normas e moral a maneira de se comportar no seu grupo, o profissional de educação física necessita identificar as características do grupo envolvido e realizar ações positivas para estes dois fenômenos: através de jogos cooperativos, atividades artísticas culturais, envolvimento familiar maior. Conclui-se através deste que podemos inserir as ações encontradas em diversas áreas esportivas ou não para melhorar a ética e moral e consecutivamente a sociedade em que vivemos.

PALAVRAS CHAVES: ética. moral. prática esportiva.