

17 - VIABILITY AND RELEVANCE OF THE DEPLOYMENT OF DISCIPLINE SPORTS IN UNIVERSITY VEIGA DE ALMEIDA OF CABO FRIO/RJ

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INTRODUCTION

With the increasing supply of professionals out of college, the regional labor market tends to become more competitive and less capacity to absorb labor newcomer. Many years went by without any higher education institutions in the Lakes, but with the arrival of these entities became possible for local citizens entering university.

The Physical Education course is installed in the region very recently. Any way since this course was initiated numerous classes, two universities, alumni and others are in final training and many more students meet their course and their progress in preparing to enter the local labor market. Surely there are still many vacancies for these professionals, but many of these students in training or graduates seek work in academies and schools. If you look at it this way you can quickly see that there will be a saturation and consequent unemployment.

The lakes region has the driver of its economy to tourism and with it, many of the activities of a physical education teacher can be developed in this area. Another important factor is the amount of beaches and natural beauty that attract tourists, causing him to become interested in water sports site. Sightseeing in boats, hiking trails, nature, nautical sports activities among others are very requested in the whole region.

The institutions offering this course should then suit the market, providing in his grade school disciplines that seek to impart knowledge of these activities including water sports.

The present case study aimed to verify the feasibility and relevance of the implementation of the field of Water Sports at the University Veiga de Almeida, campus Cabo Frio. This study developed a proposal for the development of the discipline of sports structuring it according to the needs and possibility of deployment and then presented to clients of the university in order to recognize the interests of those students can enroll in this discipline. Were addressed in their sixth period, the morning shift and night, Physical Education at the University Veiga de Almeida in Cabo Frio. She kept contact in parallel with the coordination of this course to identify the interests of the institution on the deployment of the matter.

HIGHER EDUCATION YOUR GOALS AND ACTIONS

The higher objective, over time, to reorganize and develop their identity. This stage of education is fundamental to the growth of any nation, because it is responsible, together with the sector of technical education, the qualification of its professionals.

Castro and Moreira (2007, p.7) argue that "the university in ways that we know today, is an educational institution whose function is to administer, produce and disseminate knowledge in grouping together various schools and or colleges." Thus this institution is therefore a governing body in the educational system which aims to preserve the culture, imparting knowledge and doing science, contributing to social transformation "(Castro and Moreira, 2007, p. 7).

With the creation of the Law of Directives and Bases - LDB a revolution took place in Education, even though it has done a complete change of legislation. Article 43 (BRAZIL, 1996) found that law purposes allocated to higher education and among them has been one in particular, reflecting the goal that an institution of higher education has to spread the spread of cultural, scientific and technical, the latter being part of the patrimony of humanity, and yet its function to communicate knowledge through education, publications or other forms of communication. For the issue of adequacy of the university and local needs of its duty to foster the knowledge of the world's problems and difficulties mainly national and regional or local authorities, this law states that higher education has to provide services to society and establish a mutual relationship.

Higher education is a burden to his great burden and a very important mission, so institutions must outline their goals and actions based on the determination of national education without too universal, in order to form the identity of the partner university local and regional characteristics of where it operates.

The action in higher education makes to society and so it is vital not to develop predefined stereotypes and speeches delivered by academics meaningless without practical engagement with the reality of the individual depends on the educational institutions for the creation of their future professional and life.

Therefore, you should check the goals and actions, the conditions necessary to develop solutions to local and regional problems, leaving aside the difficulties national and global, and stick the realities that future professionals will find and develop.

CONDITIONS OF EMPLOYMENT IN THE REGION

The arrival of higher education institutions in the region has allowed the entry of many individuals before they moved to distant cities in order to attend a university. This new reality has generated a large number of registrations in the new courses, previously unexplored areas in the region, this was the case of physical education, which began in 2004 at the University Veiga de Almeida and soon after, was implanted University Estacio de Sa. This fact has generated some questions, such as: Is the job market prepared to absorb professionals who are graduating? The Physical Education courses offered by institutions are appropriate to the local and regional?

In recent years hit the market hundreds of new professionals, all eager for a space in the labor market. These recent graduates and those still in training, we have students from various cities and municipalities in the region, thus there is a natural distribution of the work force and therefore it should be noted the data of the main cities and municipalities in the region.

When analyzing the information provided by IBGE (2007), it appears that the major cities of the region have a quantitative population varied, making each event a market share. Cities with population greater quantity are: Macaé with 169,513 inhabitants, Cabo Frio with 162,229 inhabitants, followed by Araruama with 98,268 inhabitants, São Pedro da Aldeia with 75,869 inhabitants and the Oyster River with 74,750 inhabitants and a density much lower, we still cities: Arraial do Cabo with 25,248 inhabitants, Armação dos Búzios with 24,560 inhabitants and Araruama with 19,716 inhabitants. Among the main municipalities in the region are five of them, with a high population density, indicating a large labor market, and smaller

municipalities in a reality far behind, showing many specific markets with few opportunities.

Between levels of education condition with proper absorption of this mass of workers, are the educational institutions of primary and secondary level, since the children's education, despite being a labor camp in physical education teacher in practice is not necessarily market reality. According to the IBGE (2007), the municipalities with the greatest number of establishments, primary and secondary schools are: Macaé with 129 establishments, Cabo Frio with 115 sites; Araruama establishments with 77 and St. Peter's Village with 65 shops, all equivalent the number of inhabitants, but without an adequate proportionality, we sequenced the towns of Oyster River with 44 establishments; Arraial do Cabo with 22 establishments, Armação dos Búzios with 21 sites and Araruama with 20 establishments.

As you can see the market for a teaching position is not as broad as you might imagine and this leads to greater competitiveness among the newly trained teachers and those already in the market. According to IBGE (2007) the number of teachers in these establishments are 2445 teachers working in Macaé, 2085 in Cabo Frio, in Araruama 1432, 951 in St Peter's Village, 854 in Oyster River, 451 in Buzios, 373 in Arraial do Cabo and 294 in Araruama; can be seen that in some municipalities there is an equivalence abnormal in relation to the number of establishments, but it appears that there is a lot of professionals who already occupy the market.

Another market much sought after by entering the Physical Education course is the academies, but during the search was not found figures such establishments. Despite the lack of official information on the number of academies in the region, the survey was based on the authors' experience and their knowledge of the market, beyond the help of professionals. The result of this uprising proved to be serious concern, since the number of academies of medium and large, are well below the number of professionals who have graduated and small academies that make up a larger number do not always employ these professionals, or are a tenured professor who has responsibility and train its employees, besides having an established practice among most of these establishments, which appears in the hiring of interns, often to take the place of a tenured professor. It appears then, that this market is insufficient for the number of professionals who are to be formed and thus, there is a trend toward the formation of several small academies, as a result of lack of space in current facilities.

Other extra-curricular activities linked, especially sports, can form an extra breath in this market, thus, it examines the number of students in these schools and high school, who are in the age group of approximately 11 to 19 years. In the city of Macae, as the source of the IBGE (2007) enrollment is 38,112 students enrolled, in Cabo Frio: 37,727 students; in Araruama: 23,722; in São Pedro da Aldeia: 18,885; in River Oysters: 15,987; in Buzios: 6334; in Arraial do Cabo: 5660 and Araruama: 4808. There are many students who can provide the customers of various sports activities out of school, and soccer schools, volleyball, soccer, sailing, surfing, kite surfing and more.

It is then that the market for colleges and schools is much more restricted and competitive than the market activity in small schools sports and other initiatives such as outdoor fitness for adults and the elderly. This fact confirms the formation of matter Water Sports, since there are several activities within this sport that can absorb these students, and they can still meet the tourist market of the region during the summer months reaches double or triple the local population.

NAUTICAL SPORTS DISCIPLINE FOR A MENU

The Physical Education course at the University Veiga de Almeida stands for curriculum diversification and adaptation to market the region. To follow this trend has developed this research work in order to verify the feasibility and relevance of including this matter in the grade of the school, thus we will discuss on this proposal with a view to clarify on the matter content and material needs.

This matter seeks to offer to future physical education professionals in this prestigious institution, a training area boating market with higher academic qualification and thus provide to future graduates, carries out several functions within this market with capacity and safety.

The Physical Education course at the University Veiga de Almeida has shown over the years, a modern education and quality, which has already obtained excellent results in national examinations in higher education. To follow up this high level of education and curricular diversification, received a proposal without precedent for this discipline to the use of virtual simulation equipment and operating physical education classroom with maximum efficiency and demonstrate the various teaching methods that a teacher can use in their teaching. As Pepper and Anastasiou (2002, p.199):

The teaching profession requires its practitioners modification, flexibility, unpredictability. There are no models or model experiments to be applied. The experience is for reference only, not standard stock with security success.

Thus this course is designed to keep pace with employee excellence in physical education this institution and printing as a method that drew upon the experience gained during the years of study and work in this course and enhanced by personal and professional experience the authors of the research.

The operation of the sports discipline, like other sports, has a complicating factor is the need for a structure that demand for investment and maintenance. The current proposal will allow the university to offer this course with a low cost of deployment.

The proposal, what time is presented based on this partnership with this institution Yacht Sailing School. The University Veiga de Almeida will have its share of this partnership, openness and offering this course and investment in the construction of a small pier in front of the university and meet certain materials as needed, computer programs for the computer lab and other small equipment. The Yacht Sailing School will have its part in the elaboration of didactic material and the provision of practical lessons in craft and simulators, virtual and physical vessel in this school to be built.

Working with simulators allow the initial teaching of basic fundamentals and concepts specific to each activity nautical chosen from within the physical structure of the university with small investments in equipment and structure. The sports chosen for the course were: Sailing (sailing), windsurfing, kite surfing, rowing and canoeing. The choice of these sports was drawn into what the market is requesting for services and has the performance of the physical education teacher a legal obligation.

A summary of the course was developed with the specification to be a theoretical discipline and practice, which will provide the knowledge of sports and related activities. Be worked basics: sailing, windsurfing, kite surfing, canoeing and rowing, with practical lessons in simulators: virtual and physical.

Discipline Water Sports offers customers the learning of sports-related region and that are realities in the local economy. These activities offered, the field is largely unexplored and has a large number of potential local customers and tourists.

However, this offer is not new and is listed on menus of courses at other institutions of higher education. Unicamp (2000) is one of those institutions offering the subject of the same denomination. The State University of the Midwest - Unicentro (2004) in their Physical Education course offers the discipline and Occupational Physical Activities and other content has the following activities: canoeing, rowing, sailing and sports. Another one follows this line is the Windfall (2004) as a specialization course in physical activities directed to health, that in his discipline called: Special Programs: sports, where the sport is taught

sailing and canoeing. Multiple offers this course to a different extent were found during the search, which supports the possibility of success of this discipline.

METHODOLOGY

This study conducted a qualitative research through a case study, which according to Linn (1986 cited in Thomas and Nelson, 2002, p. 322), "The qualitative research methods generally include field observations, case studies, ethnography and narrative accounts.

The research was developed through observation and data collection that would identify local needs and that would be interesting to develop the project in question.

This research was initiated with the study of the discipline and its peculiarities and needs, with the goal of developing a proposal can be implemented and adapted to market conditions and the institution concerned. Thus was developed a proposal for implementation of the discipline with the necessary material, and menu structure to be acquired through the possible execution of an agreement with a sailing school in the region. Then they studied the institution, in order to verify its ability to offer the Water Sports area and his interest in doing so. After contact with members of the institution: its coordinator of physical education and its rector, and the presentation of the proposal, it proved necessary to extend the work and prepare a survey to customers of that entity.

After the formation of the proposal and the recognition of interest and conditions to make the discipline of the institution, was an elaborate presentation of the proposed area for the sixth period class degree in physical education from the morning shift and night University Veiga de Almeida de Cabo Frio, in order to verify the acceptance of clients and the intention to enroll in this discipline in the possible sequence of their academic path.

After the presentation of the proposal drawn up, equipment, structure to be used and the objectives of the matter, we performed three closed questions with answers in an interview, where students who have chosen to answer yes, for example, raised their hands and was quantified as the total number of yes and thus determined that the remaining respondents did not then been made more question with the same procedure and then the last, using the same form of quantification. The first question was: Is there any doubt about the proposal and its subject? After the time to remove doubts, we passed up the second question, after having observed and discussed the proposal for this discipline, who would be interested in enrolling in bachelor's degree with this issue in the grid? Soon after was held last question: How many of the students who answered yes to believe that will attend the bachelor next year?

This research aimed to identify the customers how many students are enrolled in the course and how these would be the course the following year and thus determined the amount of potential dropouts, because, after the initial three years and has trained in many undergraduate leave the university because they are interested in being teachers for work in schools kindergarten, elementary and secondary education.

Therefore this research sought to answer the main question of the work: it is viable and relevant to the University Veiga de Almeida and his students to introduce the field of Water Sports in your grid disciplines bachelor's degree in Physical Education?

PRESENTATION AND DISCUSSION OF RESULTS

When it has produced research on the feasibility and design of the premises of the university, it was found that the entity is located at the edge of Araruama and has seaworthiness for ships needed in the practice of discipline and an area available for the construction of a complex nautical adequate to allow the course of the practicalities of the matter.

After identifying the potential of this university and its limitations for the installation of the appropriate structure for the development of the discipline of sports, we elaborated a proposal for deployment of matter with its menu and possible solutions to the initial difficulties in management and investment.

Armed with the proposal, a presentation was made of the coordinator and the dean of the institution that expressed interest, but some doubts still persisted about the acceptability and feasibility of installation. With the result of the initial meeting, he prepared a second proposal, with the solution and appropriateness of the questions raised by the ordination and the rector. As a complement to the work was carried out a survey of customers of that entity to determine the acceptance and ability to registration of the tax proposal. During one class of the morning shift and the night drew to a presentation of its discipline and after removal of doubts if asked in class if they have an incentive to enroll in field sports and had no intention of following the bachelor's degree.

Of the thirty-seven students who were asked about their interest in enrolling in the discipline in question, 28 students responded that they would like to enroll, this number represents 75.67% of the students and the rest of the students who responded have no interest in this matter, represent 24.33%, or 9 students.

The last question on the intention to enroll in bachelor's, was done on 28 students who answered that they would participate in the discipline of sports, it was found that 24 students reported that they intend to enroll in bachelor's degree which represents 85.71% these students, and 4 students did not wish to enroll in bachelor representing 14.29%.

CONCLUSION

As we have seen, the structure and actions to allow the deployment of the substance with low risk and a high rate of return, and because of the unique conditions of this institution, one of the few universities in Brazil that has such a facility to offer this type of material in their curriculum and practice in their own establishment.

After determining the conditions under which the newly graduated students will encounter in the labor market in the region and demonstration, with the help of the IBGE statistical numbers, we can conclude that the number of customers for minor matters such as small schools sports, sports, projects social and other sports, has a greater potential to receive the graduates. This study allows us to demonstrate the openness of the market for professionals who are trained to work in sports schools, for example, sailing schools, among other means of sailing. It is then that this matter is relevant to the students and the educational institution.

It is considered that the number of students who were interested in enrolling in the course make up a majority and even to withdraw from those who do not intend to enroll in bachelor's degree the following year, resulted in a still considerable number of students who are potential enrollment in this course.

With the search result of intent to enroll and continuity of the course developed a second meeting with the coordinator and dean of the university. This meeting resulted in the initial approval of the proposal and request a time to determine the possibilities of the institution and time needed for deployment.

In submitting the proposal rectified after the completion of the above mentioned survey and the recent meeting with

the faculty, we believe it is feasible to introduce this subject in the course grade Physical Education at the University Veiga de Almeida, Cabo Frio campus. It follows then that the introduction of the discipline Water Sports in the grid of this university is viable and relevant..

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VIABILITY AND RELEVANCE OF THE DEPLOYMENT OF DISCIPLINE SPORTS IN UNIVERSITY VEIGA DE ALMEIDA OF CABO FRIO/RJ

ABSTRACT

The present work developed a case study that objectified to identify the viability and relevance of the introduction of the discipline Nautical Sports in the curricular grade of the course of Physical Education in Veiga de Almeida university in Cabo Frio/RJ campus. It was verified, that the situation of the work market in this region, to identify the capacity of absorption of the professionals just graduated and future graduated.

It was developed an evaluation of the structural possibilities and of localization of the entity of education in receiving this discipline and still an implantation proposal and the summary of discipline, for contact with the institution and its customers. To complement the study and to raise information, on the interest of students for it discipline, was elaborated a research with this objective in the format of interview for the group of the sixth period of the day and the night – turn of this university. With the refined data, it was developed a proposal that was presented to the students and with its result, later, was presented to the direction of the institution. It was verified that the entity and its customers had demonstrated interest in the introduction of this discipline and are concluded, after analyzes of all the data that the introduction of disciplines nautical sports is viable and excellent.

KEYWORDS: Nautical sports, discipline, sailing, rowing, canoeing.

VIABILITÉ ET IMPORTANCE DE L'IMPLANTATION DE LA DISCIPLINE SPORTS NAUTIQUES À UNIVERSITÉ VEIGA DE ALMEIDA DE CABO FRIO/RJ

RÉSUMÉ

Présent travail a développé une étude de cas qui a objectivé identifier à la viabilité et l'importance de l'introduction de la discipline Sports Nautiques dans la grille de matières du cours d'Éducation Physique de l'Université Plaine fertile d'Almeida dans le terrain Cabo Frio/RJ. Il s'est vérifié, alors la situation du marché de travail de la région pour identifier la capacité d'absorption des professionnels juste d'formées et futures personnes en formation. Il s'est développé, encore une évaluation des possibilités structurelles et de localisation de l'entité d'enseignement à recevoir telle discipline et s'est encore effectuée une proposition d'implantation et un résumé de la discipline, pour contact avec l'institution et leurs clients. Pour compléter l'étude et soulever des informations sur l'intérêt d'élèves par la discipline, a été élaborée une recherche avec cet objectif dans le format d'entrevue pour le groupe de sixième période du tour du matin et de la nuit de cette université. Avec les données recherchées s'est développée une proposition qui a été présentée aux élèves et avec son résultat, ultérieurement, a été présentée la direction de l'institution. Il s'est vérifié que l'entité et leurs clients ont démontré intérêt dans l'introduction de cette discipline et se concluent, après analyse des toutes les données que l'introduction de la discipline sports nautiques est viable et important.

MOT CLÉ : Des sports nautiques, discipline, veille, rament, canoagem.

VIABILIDAD E IMPORTANCIA DE LA IMPLANTACIÓN DE LOS DEPORTES NÁUTICOS DE LA DISCIPLINA EN LA UNIVERSIDAD VEIGA DE ALMEIDA DEL CABO FRIO/RJ

RESUMEN

El actual trabajo desarrolló un estudio de caso que objectified para identificar la viabilidad y la importancia de la introducción de los deportes náuticos de las disciplinas en la rejilla de las sustancias del curso de la educación física del valle fértil de la universidad de Almeida en la manija del Cabo Frio/RJ. Fue verificado, entonces la situación del mercado del trabajo de la región para identificar la capacidad de la absorción de los profesionales apenas formados y de los formandos futuros. Fue desarrollado, aún una evaluación de las posibilidades estructurales y de localización de la entidad de la educación en la recepción de tales disciplina y todavía una efectuó una oferta de la implantación y un resumen de disciplinas, para el contacto con la institución y sus clientes. Complementar el estudio y levantar la información sobre el interés de las pupilas para él disciplina, fue elaborado una investigación con este objetivo en el formato de la entrevista para el grupo del sexto período de la vuelta de la mañana y de la noche de esta universidad. Con los datos refinados uno desarrolló una oferta que fue presentada a las pupilas y con su resultado, más adelante, fue presentado la dirección de la institución. Fue verificado que la entidad y sus

clientes habían demostrado interés en la introducción de esta disciplina y están concluidos, después de que analice de todos los datos que la introducción de los deportes náuticos de las disciplinas es viable y excelente.

LLAVE DE LA PALABRA: Deportes náuticos, disciplina, vela, fila, canoagem.

VIABILIDADE E RELEVÂNCIA DA IMPLANTAÇÃO DA DISCIPLINA ESPORTES NÁUTICOS DA UNIVERSIDADE VEIGA DE ALMEIDA DE CABO FRIO/RJ

RESUMO

O presente trabalho desenvolveu um estudo de caso que objetivou identificar a viabilidade e relevância da introdução da disciplina Esportes Náuticos na grade de matérias do curso de Educação Física da Universidade Veiga de Almeida no campus Cabo Frio/RJ. Verificou-se, então a situação do mercado de trabalho da região para identificar a capacidade de absorção dos profissionais recém formados e futuros formandos. Desenvolveu-se, ainda uma avaliação das possibilidades estruturais e de localização da entidade de ensino em receber tal disciplina e ainda efetuou-se uma proposta de implantação e ementa da disciplina, para contato com a instituição e seus clientes. Para complementar o estudo e levantar informações sobre o interesse de alunos pela disciplina, foi elaborada uma pesquisa com esse objetivo no formato de entrevista para a turma do sexto período do turno da manhã e da noite desta universidade. Com os dados apurados desenvolveu-se uma proposta que foi apresentada aos alunos e com seu resultado, posteriormente, foi apresentada a diretoria da instituição. Verificou-se que a entidade e seus clientes demonstraram interesse na introdução desta disciplina e conclui-se, após análise de todos os dados que a introdução da disciplina esportes náuticos é viável e relevante.

PALAVRA CHAVE: Esportes náuticos, disciplina, vela, remo, canoagem.

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