

79 - PROFILE ANALYSIS AND RELATIONSHIP OF PHYSICAL EDUCATION GRADUATES WITH THE UNIVERSITIES

ISABELLA TAMINE PARRA MIRANDA
 RAFAEL HENRIQUE MAINARDES FERREIRA
 CLAUDIA TANIA PICININ
 LUIZ ALBERTO PILATTI
 Universidade Tecnológica Federal do Paraná (UTFPR) – Ponta Grossa, PR – Brasil
 professoraisabella@gmail.com

doi:10.16887/88.a1.79

1. INTRODUCTION

There is a growing debate in Brazil and in the world about the role of Higher Education Institutions (HEIs) in contributing to the process of training quality professionals, preparing them for the labor market and at the same time intervening in the reality of community in which it is inserted (ASSIS, BONIFÁCIO, 2011). This, however, is not the only duty of HEIs, whose purpose comprises a broader scope. The HEIs present a scenario focused on challenges, innovations and achievements, and at the same time, they need to leverage strategies that provide an institutional environment that promotes learning and at the same time development and permanence acting effectively in society (SCHMITZ; BERNARDES, 2008).

In the Brazilian educational context, the word "egress" refers to the student who is no longer part of a specific study community, covering the categories of graduates, transferred, retired or retired (PENA, 2000). Regarding the term in its global context, the word "alumni" refers to graduate students, alumni of a university (TEIXEIRA; MACCARI, 2014).

In this sense, HEIs act as a mechanism for personal and social transformation and have as final product their graduates, being the student who completed his studies in the academic community (PENA, 2000). Graduates are an important asset and should be a permanent part of HEI, as they can provide important contributions to the quality of courses and the training of current students.

Considering the importance of this relationship between HEIs and graduates, locating the egress and maintaining contact with them after their formation requires the use of informational tools, such as the creation of associations, the development of portals, e-mail and networks (QUEIROZ, 2014).

An effective follow-up of the learner is for the HEI a competitive differential, both to improve the grade in the CAPES evaluation system, a recurrent concern in HEIs, and to provide subsidies that allow the course to enhance the training of its students. For Barnard and Rensleigh (2008), a grouping of graduates has the potential to contribute financially, strategically and socially to increase the credibility of a university aspiring to thrive in a competitive and ever-changing market.

In this context, the purpose of this article is to analyze the profile and relationship of physical education graduates with the HEIs that have been formed.

2. SAMPLE AND METHODOLOGICAL PROCEDURES

For the identification and delimitation of the research sample, semi-structured questionnaires were prepared online - in front of the free and open Google Forms platform. This form was prepared for completion in social networks and in groups of students trained in the Physical Education course, counting on 16 multiple choice questions presented in a simple and concise manner. The respondents voluntarily filled out the survey, knowing the strictly academic nature of this questioning.

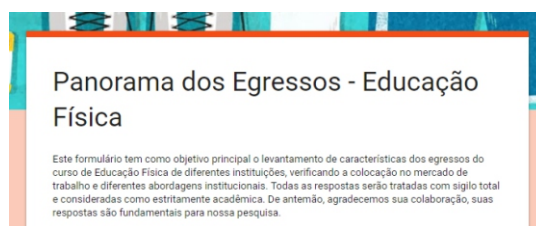


Figure 1 - Illustration of the questionnaire on the Google Forms platform.

Source: Research data (2017).

The questionnaire was available to receive responses for 10 days, allowing more flexibility to respondents. Considering this scenario, it was possible to verify some results regarding the research.

3. RESULTS AND DISCUSSIONS

After completing the questionnaire, it was possible to quantify the total of 52 respondents. Figure 2 represents the general characterizations of this sample according to gender, age group and marital status.

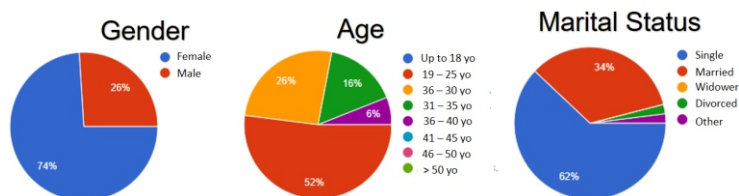


Figure 2 - Characterization of the sample in relation to gender, age group and marital status.

Source: Research data (2017).

In this way, it is verified that the profile of the majority of the interviewees is established by the Female gender; with ages between 19 and 25 years; and Marital status Single. It is noticeable that most of the interviewees may be included in their first jobs, taking into account that the exit or end of graduation is included in this age group - for high school graduates. After this designation and global recognition of the profiles of the interviewees, it was also seen the characterization for the area, in specific.

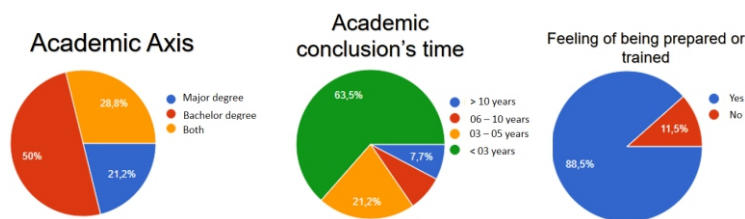


Figure 3 - Characterization of the sample before training, and technical competence. Source: Research data (2017).

After checking specific profiles and interconnected to the area of Physical Education, it was possible to identify the relationship of the interviewees with their institutions of origin. For this relation, therefore, some designations were visible, as shown in Figure 4, below.

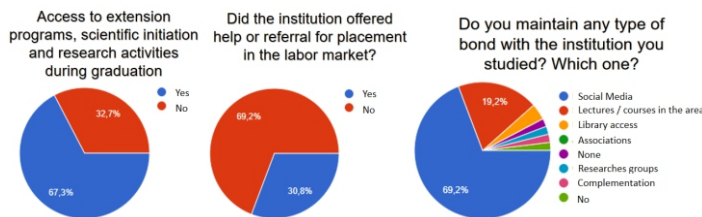


Figure 4 - Characterization of the relation between the egress and the institution. Source: Research data (2017).

For the relationship to happen between the two parties, alumni and HEIs - there is a need to create permanent links. This connection is an attitude that should be encouraged since the student's entry into the IES, and it is important to promote positive experiences during the course, such as scientific initiation programs and research activities during graduation, assistance or referral for placement in the IES. and stimulated the link with the institution, that is, the culture of returning to the university through social networks, lectures, courses in the area, use of the library, associations, research groups and others.

4. CONCLUSION

It is seen as fundamental, in this way, to strengthen the aspects of establishing a channel of communication with the graduates, where, the possibility of returning to the institution is opened, considering: the participation of events; speeches; specialization and continuing education; extension practices; cultural contributions; technical, pedagogical or vocational workshops; meetings; besides contributing to the process of personal development.

Research with the graduates offers contributions to promote a more effective and lasting relationship with the latter, and may even entail mutual advantages in maintaining this link. The graduates present information that feed the HEIs in order to analyze curricula, market trends, technology development, work methods and processes, new equipment, in order to fully meet the needs of society and fulfill their role.

Finally, graduate studies have the potential to contribute financially, strategically, and socially to increase the credibility of a university aspiring to thrive in a competitive and rapidly changing marketplace. In addition, an integrated network of relationships can give the institution opportunity to create a win-win situation. From the students' point of view, the benefits of attending alumni groups allow alumni to stay in touch and meet teachers and other college students. It also allows alumni to share personal counseling, explore mutual interests and new job opportunities.

REFERENCES

ASSIS, R. M.; BONIFÁCIO, N. A. A formação docente na universidade: ensino, pesquisa e extensão. Revista Educação e Fronteiras On-line, Dourados, v. 1, n. 3, p.36-50, 2011. Quadrimestral. Disponível em: <http://ojs.ws.ufgd.edu.br/>. Acesso em: 30 Jul. 2016.

BARNARD, Z.; RENSLEIGH, C. Investigating online community portals for enhanced alumni inetworking. The Electronic Library, v. 26, n. 4, Johannesburg, 2008.

PENA, M. D. C. Acompanhamento de egressos: uma análise conceitual e sua aplicação no âmbito educacional brasileiro. Educação & Tecnologia, Belo Horizonte, v. 5, p. 25 - 30, 05 jan. 2000.

QUEIROZ, T. P. O bom filho a casa sempre torna: análise do relacionamento entre a Universidade Federal de Minas Gerais e seus egressos por meio da informação. 202 f. Dissertação (Mestrado) - Curso de Ciência da Informação, Universidade Federal de Minas Gerais, Belo Horizonte, 2014.

SCHMITZ, A. L. F.; BERNARDES, J. F. Atitudes empreendedoras e desafios da Gestão Universitária. In: Colóquio Internacional Sobre Gestão Universitária na América do Sul, 8, 2008, Assunção. Disponível em: <<https://repositorio.ufsc.br/handle/123456789/25876>>. Acesso em: 28 Jul. 2017.

TEIXEIRA, G. C. D. S.; MACCARI, E. A. Proposição de um portal de egresso (Alumni) baseado em benchmarking e processo inovador. In: International Conference on Information Systems and Technology Management – CONTECSI, 11, 2014, São Paulo. Anais. São Paulo: USP, 2014.

PROFILE ANALYSIS AND RELATIONSHIP OF PHYSICAL EDUCATION GRADUATES WITH THE UNIVERSITIES

Abstract: The purpose of this article is to analyze the profile and relationship of physical education graduates with HEI that have been formed. Graduates are an important asset and should be a permanent part of HEI, as they can provide important

contributions to the quality of courses and to the training of students. The results of this research allowed the profile of the respondents and also the form of relationship between graduates and HEI. HEIs provide access to academics in extension, research programs. In contrast, most respondents reported that no aid or referrals were offered to the labor market. Another point observed is the form of bond that the HEI maintains with the graduates. In the highest percentage, social networks are used as a form of relationship. In this sense, it is important to promote positive experiences during the course and to stimulate the bond with the institution, that is, the culture of returning to university through social networks, lectures, courses in the area, use of the library, associations, research and others.

Keywords: Profile, Relationship, Graduates, Physical Education.

ANALYSE DU PROFIL ET DE LA RELATION DES EXTRAITS D'ÉDUCATION PHYSIQUE AVEC HEI

Résumé: Le but de cet article est d'analyser le profil et la relation des diplômés en éducation physique avec les EES qui ont été formés. Les diplômés sont un atout important et devrait être une partie intégrante de l'IES, car ils peuvent apporter des contributions importantes à la qualité des cours et la formation des étudiants. Les résultats de cette recherche ont permis de connaître le profil des répondants et également la forme de relation entre les diplômés et les EES. Les EES donnent accès à des universitaires dans le cadre de programmes de vulgarisation et de recherche. En revanche, la plupart des répondants ont indiqué qu'aucune aide ou référence n'était offerte au marché du travail. Un autre point observé est la forme de lien que l'EES entretient avec les diplômés. Dans le pourcentage le plus élevé, les réseaux sociaux sont utilisés comme une forme de relation. En ce sens, il est important de promouvoir des expériences positives au cours et avec le stimulus de lien avec l'institution, qui est la culture de retour à l'université par le biais des réseaux sociaux, des conférences, des cours dans la région, l'utilisation des bibliothèques, des associations, des groupes recherche et autres.

Mots-clés: Profil, Relation, Diplômés, Education physique.

ANÁLISIS DEL PERFIL Y DEL RELACIÓN DE LOS EGRESOS DE EDUCACIÓN FÍSICA CON LAS IES

Resumen: El objetivo de este artículo es hacer un análisis del perfil y de la relación de los egresados de educación física con las IES que se formaron. Los egresados son importantes activos y deben formar parte permanente de las IES, pues pueden aportar importantes contribuciones a la calidad de los cursos ya la formación de los estudiantes. Los resultados de esta investigación permitieron el perfil de los encuestados y también la forma de relación entre egresados e IES. Las IES proporcionan acceso a los académicos en programas de extensión, investigación. En contrapartida, la mayoría de los encuestados informó que no se ofrece ayuda o encaminamientos para el mercado de trabajo. Otro punto observado es la forma de vínculo que las IES mantienen con los egresados. En el mayor porcentaje, las redes sociales se utilizan como una forma de relación. En este sentido, es importante la promoción de experiencias positivas durante el curso y el estímulo del vínculo con la institución, es decir, la cultura del retorno a la universidad a través de redes sociales, conferencias, cursos en el área, uso de la biblioteca, asociaciones, grupos de grupos investigación y otros.

Palabras clave: Perfil, Relación, Graduados, Educación Física.

ANÁLISE DO PERFIL E DO RELACIONAMENTO DOS EGRESSOS DE EDUCAÇÃO FÍSICA COM AS IES

Resumo: O objetivo deste artigo é fazer uma análise do perfil e do relacionamento dos egressos de educação física com as IES que se formaram. Os egressos constituem importante ativo e devem fazer parte permanente das IES, pois podem proporcionar importantes contribuições à qualidade dos cursos e à formação dos estudantes. Os resultados dessa pesquisa permitiram analisar o perfil dos respondentes e também a forma de relacionamento entre egressos e IES. As IES proporcionam acesso aos acadêmicos em programas de extensão, pesquisa. Em contrapartida, a maioria dos respondentes informou que não é ofertado auxílio ou encaminhamentos para o mercado de trabalho. Outro ponto observado é a forma de vínculo que as IES mantêm com os egressos. No maior percentual, as redes sociais são utilizadas como forma de relacionamento. Nesse sentido, é importante a promoção de experiências positivas durante o curso e o estímulo do vínculo com a instituição, isto é, a cultura do retorno à universidade através de redes sociais, palestras, cursos na área, uso da biblioteca, associações, grupos de pesquisa e outros.

Palavras-chave: Perfil, Relacionamento, Graduados, Educação Física.

Dados do autor principal:

Isabella Tamine Parra Miranda

Endereço: Rua Pioneiro Noriaso Ishikawa, 1627 B – Jardim Iguazú – Maringá/PR

CEP: 87060-170

Telefone: (+55) 44 9.9955-1169

E-mail: professoraisabella@gmail.com