

152 - THE SPACES DESTINED TO SPORT AS ACTIVITY OF LEISURE ON NOVO HAMBURGO-RS CITY: AN ANALYSIS OF NATURE, DISTRIBUTION AND TYPOLOGY.

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THE PRESUPPOSITIONS OF THE STUDY

Watching the history of Brazilian society and your transformations, along of this narrative and mostly in the lasted years, in the urban space of the cities, specially in the middle and big Brazilian's cities, promoted fundamentally for alterations on way's and on the life style of the population. These alterations happened, notably, in the moment that Brazil became basically urban (IBGE 2000 data, confirm that 77, 38% of population are urban, and just 22, 62% are rural), where is noted no just a vertical grow, with the constructions of big buildings destined to habitation and enterprises, but also the disappeared of free areas ("little fields", woods, etc) for the practice of sport and leisure, on the ambit of the cities. Novo Hamburgo and your environment are characterized as one of these centers that suffered a big urban modification, promoted between others factors, by economic explosion in the end of the middle of the last century, specially by the big boom in the shoe business and your cluster. With this development came the architectonic modifications with a construction of big buildings and the integral occupation of the urban spaces with the consequent decrease of the free spaces destined to sport and leisure. Also, with consequence of this economic phenomenon, an accented migration happened as the growing of the poor line, characteristic reason of the pos-industrial period and of urbanization process. Have in consideration just the economic aspect of the population on this area, we already have the necessaries indicators to have been a strong differentiation of the sports and leisure consumption, independently of the existence our not of the equipments in the proximities.

However, observe that one reaction on these same urban spaces with the equipments growing numbers destined to sports, leisure and wellness, public as much private, result of the significance give it to physical activity as one of the factors of health promotion, our even more, the question of the free time, that about the subjectivist point of view, the free time doesn't have the meaning of a liberated time of the work, but about the time that the people have to yourselves (MASCARENHAS, 2005) where the sport and leisure became both very important on the life of the people as essential to the development of the society and interpersonal relationships.

The growing of the public spaces and also the private destined to sport on the middle and big cities replaced the nature places, symbol of the urban grow on Brazil, between these Novo Hamburgo, are today possibilities of access to population in to the sports as leisure activity. The map of these spaces, showing your organization, on this first moment, is going to identify gaps existent, public as much privet, and after the results suggest alternatives models of management, also the contribution of politics constructions that are permitted a reduction between the demand and service.

For that, the principal objective is to analyze, identify and describe those areas destined to sport as leisure activity of the city Novo Hamburgo, through the exploratory descriptive study, have attention on your organization. Specifically, objective, mapping and classified the spaces of leisure and sport of the Novo Hamburgo, in relation of your location and nature, and also identify as analyzed the typology, activity and use conditions.

The meaning of Sport and the Spaces to the practice as leisure

We see that a progressive acuteness that has been gives to the sport in these last years also your dimension of single and collective practice. Day by day we realized this price for the many manifestations that show us evidences of sport as socio-cultural phenomenon. These can be realized for the big space that sport occupied on the media as much the large number of the people that looking for sportive spaces, for the economic movement originate by sports services, for the labored space occasioned by the sportive practice, between others. (STIGGER, 2002). The big interest of sport and leisure as sportive practice make, also, appeared a big interest academic and of research too, that have been growing significantly in the last years. (WERNECK e MELLO, 2004, p.02).

We founded, on these studies, the approximation of the team to sociologic questions, philosophic and anthropologic, of sport and leisure, with out even founded significance works about the organizations ways and of management of these spaces destined to the sportive practice and also those ones destined to the sport as leisure activity. On this perspective, the sport and leisure consumption introduce typical characteristics that justified a reflection about your organization, structure. The complex of material sports consume is introducing, on the same time, aspects like the development, technology and the subjectivist elements as the fashion, the design, the personal affirmation and the group behavior, between others (DESBORDES, 200). These aspects oportune, for that, the development of a strong and growing "entertainment of leisure industry" and is, without doubts, a fundamentally point of discussion interest to the sport and leisure, just like your contemporaneous conception as Social Phenomenon and, as usual, working to become a public activity.

Having in consideration that principal objective of this study was research and maps of all these sportive areas at the city Novo Hamburgo, it's necessary, first of all, understand the various ways that sport appeared on the society. It was show us for Gutierrez and Almeida (2007) that sport express yourself on the two ways: by meaning, and by sportive modalities.

Some authors usually says (2007) that the first category it is about the reasons of the practice and the transmission of your value, the social conditions, cultural as also peoples history that's going to make the change for a conception of sportive activity. The transmission of these values, respecting yours respective meanings of practice, determined between sportive practices of higher result like segregation, objectives corporations and appositive; and others values that show inclusion, auto valorization and cooperation, are characteristics of leisure. On the second category (GUTIERREZ e ALMEIDA, 2007, p. 231) affirmed that [...] we found the various sportive modalities that characterize yourselves by rules and individual action norms building different universes [...]. The modalities cited for the authors are the boxer, the soccer, volleyball and the swim, between others, characterized by regulators antedates (Confederations, Federations, Lieges and Associations) the organizations of practice and sport administration.

For that, show us a firm Model of conception for the ways of sport manifestations, characterized on one way for the sportive modalities like your rules, history and challenge ways, and for another way by the meaning of the practice, with all your cultural context, moral valor and meaning of practice. So we found in Gutierrez an Almeida (2007), basely in Bracht studies (1997,

p.12) two ways of sport manifestation as your meaning, and that make sense to us adopting him as theory for determinate the nature of sportive spaces used on this study: a) the higher result sport our spectacle and, b) Sport as leisure activity.

Interest us, for now, the meaning of sport as activity of leisure.

Rereading authors like (BRACHT, 1997; STIGGER, 2002; GUTIERREZ e ALMEIDDA, 2007) observe that sport as leisure activity is not uniform, we find practices derived of auto-performance, with your rules, formal norms and spaces of practice that reproduce your meaning, for another side we also find, the re-signification of sportive practice, with differentiation of objectives, principles and values transmitted, visualizing adaptations of rules, spaces, materials and participants (BURRIEL y PALOMA, 1994).

Dimensioned the phenomenon, inside the consumption of sportive services, we focus on the spaces destined to sport and to sport as leisure on the big urban centers, that one who the characteristic encourages and sustain the permanent activities of sport and leisure, that, by factors already exposed, binds your practice on the existence of squares, gyms, associations, unions, companies, schools, and clubs that offer these services, much public as private.

Sees Sancho's (1997, p. 158-159) the way for categorization of spaces destined to the practice of sport as leisure activity. First of all, the author presents four possible divisions, considering the level of competitiveness or numbers of spaces: a) The activities spaces; b) The sportive installations; c) The sportive sets; d) The integrated sets. We found yet, on the National Census of Sportive Installations of Spain (MEC, 2005) and in to Profile of Municipalities - Sport (IBGE, 2003), the classification of the sportive spaces, as their typology, in Installations and Equipments Sportive. The Sportive Installations are those spaces who are located on a common place destined to more than one sport. As sports equipment means a set of spaces that conjoined various installations connected.

Also it was fetched, for understand of composition of these spaces, the different functional areas, as well, the use conditions. For that, ask again to the National Census of Sportive Instillations of Spain (MEC, 2005, P. 64) for determined that complementary spaces have been those who perfected the sportive instillations, supporting the practice, creating appropriate conductions of use. To that, including the different ways of services relates our not straight on sportive practice, but directed to cohabit and to the consumption of the users, like snack bars, shops and others spaces.

METHODOLOGY

This present research is configured as exploratory descriptive having the focus on the spaces destined to sport as activity of leisure on Novo Hamburgo-RS city. Initially on these areas it was localized and identified for through the search on the retreat registers at Municipal Secretary of Novo Hamburgo, between these, the industries and commerce, health and education, who allowed the cataloguing and the creation of a map about spaces of sport that are destined to leisure, divided by neighborhoods. After that, it was realized a Census, in through the questionnaires permitting the read of nature, typology, economic size, installations, equipments and activities. From to these steps, the allowed obtained was submitting to precepts of Descriptive Statistic, computed from tables and reduced showing in through the charts and graphics, permitting your classification, categorizing by nature, typology, economic size and sportive service gives, that joint with the references of first step permitting the construction of a located map of the various sportive spaces as leisure activity.

DISCUSSION OF THE RESULTS

As the result this study showed a map with various spaces destined to sport as leisure activity. In relation with the nature of these areas on the city Novo Hamburgo, we founded various categories, like military, associative, school, all from the public and private nature.

Speaking in typology of areas on the city Novo Hamburgo, perceives by the table 1 that the absoluter type is the Singular Areas (68%), also detach gives to the Squares with 11,24% and to the Sportive Centers with 7, 69% of total areas destined to sport as leisure activity on city.

Table 1 – Sportive Areas Typology

Areas	Quant.	%
Aeroclubs	1	0,59
Balneary	5	2,96
Sportive Centers	13	7,69
Shooting Clubs	2	1,18
Singulars areas	114	67,46
Stadium	2	1,18
Track of racing horses	4	2,37
Park	4	2,37
Public square	19	11,24
Leisure ranchs	5	2,96
	169	100,00

Font: elaborate by authors (2009)

Table 2 - Sportive Areas Propriety

Propriety	Quant.	%
Associativist	54	31,95
Military	1	0,59
School/Universitary	36	21,30
Business-related	46	27,22
Religious	6	3,55
Syndical	2	1,18
Others	24	14,20
	169	100,00

Font: elaborate by authors (2009)

On table 2, we can describe the propriety typology of sportive areas on Novo Hamburgo, destined to sport as leisure activity. Tree proprieties types have detach, the areas who the propriety is Associative (clubs, associations, etc) having 31, 95% of total. On the sequence, appearing with detach the enterprise and school-service (school and universities) propriety with 27, 22% and 21, 30% respectively.

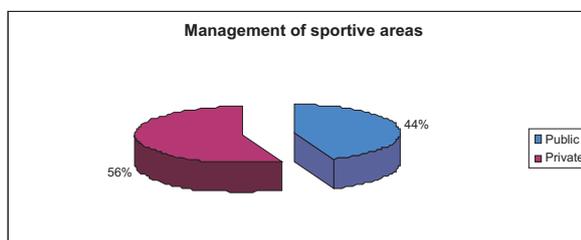
TABLE 3 – Sportive Installations Distribution

Installations	Quant.	%
Soccer Fields	45	12,97
Bocha/“48” Fields	11	3,17
“Bolão” Fields	5	1,44
Drive Golfe	1	0,29
Pools	16	4,61
Walking Track	6	1,73
Athletism Track	5	1,44
Horse Track	4	1,15
Skate Track	2	0,58
Soccer Court	18	5,19
Punhobol Court	3	0,86
Squash Court	2	0,58
Tênis Court	30	8,65
Open Court	43	12,39
Earth court	45	12,97
Covered court	61	17,58
Padel court	18	5,19
Dancing Rooms	2	0,58
Judô Rooms	4	1,15
Stand of shoot	3	0,86
Others	23	6,63
	347	100,00

Font: elaborate by authors (2009)

Watching table 3 we can see the distribution of sportive installations on city and your typology. Appearing with significance detaches these installations: Soccer Fields (12, 97%); Multi-sportive Squares cover (17, 58%); Multi-sportive Squares open (12, 39%); and Squares of earth our sand (17, 97%). A big diversity it's perceived speaking about sportive installations that going since sports of elite like Golf, Shot, Tennis, between others, until popular and folkloric sports like the Brazilian games Bocha, o “48” and the Bolão.

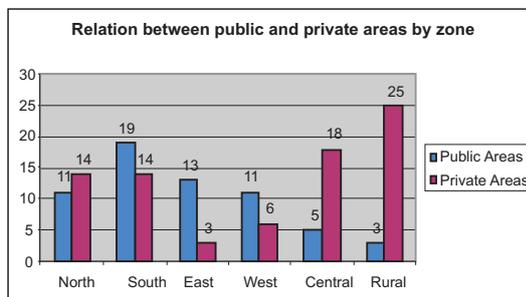
Graphic 1 – Management of areas destined to sports as leisure activity



Font: elaborate by authors (2009)

Observing the graphic 1, realizes there is a big private enterprises percentage, independent of category. The management of areas destined to sport as leisure activity on Novo Hamburgo presents the predominance of Private initiative (56%) against the management of the Public services, indifferent if the area are municipal, state or federative (44%).

Graphic 2 – Distribution by zone

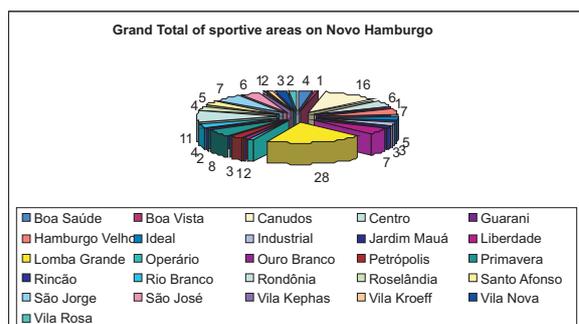


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Sees on graphic 2 the distribution of areas destined to sport as leisure by each city zone, perceives that has a significant differentiation through the numbers of enterprises between the zones. Also it is in rural and central zone that has the bigger percentage of particular areas and a bigger number of public undertakings at the east zone, wich is the most village and has the smaller per capita rent.

Talking a little more about this description, it was distributed in these areas between the many existent neighborhoods of the city (Graphic 3), where did found a significant quantity of enterprises on the rural Lomba Grande neighborhood (19, 72%) also in Canudos (11, 27%) that is the most village neighborhood of the city.

Graphic 3 – Distribution by neighborhood



Font: elaborate by authors (2009)

The utilization of these areas it's also highlighted at this study. The most absolute (97,1%) of sportive areas on Novo Hamburgo is utilized during all year, and just 2,9% has use seasonal. Talking about state of use, the most presents great and good conditions (56,2%).

FINAL CONSIDERATIONS

The present study is being developing yet, taking aim determine the rest of organization aspects and those related to management of these areas, however already perceives some results. From these results we can say that has a slight ascendance of private services about public services, destined to sport as leisure activity on Novo Hamburgo also with predominance of those who the finality is associative, business-related and school. The public services are localized more densely at the poorest neighborhoods of the city, against the private services that are more concentrates to central neighborhoods of the city, and on rural neighborhoods detaching farms of leisure and track of racing horses. We can also say that, the most of these areas are singulars, where highlight goes to Soccer Fields and multi-sportive courts (open air and covered), until those ones who the floor is of sand, permitting the practice re-significative more commonly.

ABSTRACT

This research has the objective to identify, describe and to analyzed the areas destined to sport and leisure of the city of Novo Hamburgo/RS, with aim to determine your nature, distribution and typology, building a map of the areas already existing. The methodology used was the exploratory descriptive having as focus the areas destined to sport as leisure of Novo Hamburgo/RS city. To the description and discussion about the results were used measures descriptive. With this research, it was identified a slight ascendance of private services about public services, with predominance of those whose the finality is associative, business and school. The public services are localized more densely in the poor neighborhood of the city, and the private services are more concentrated on the central and rural district of the city, where farm of leisure and track of racing horses was more evidenced. The most of these areas are singulars, standing out the soccer's field and multi-sportive courts, opens and covered.

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ABSTRACT

This research has the objective to identify, describe and to analyzed the areas destined to sport and leisure of the city of Novo Hamburgo/RS, with aim to determine your nature, distribution and typology, building a map of the areas already existing. The methodology used was the exploratory descriptive having as focus the areas destined to sport as leisure of Novo Hamburgo/RS city. To the description and discussion about the results were used measures descriptive. With this research, it was identified a slight ascendance of private services about public services, with predominance of those whose the finality is associative, business and school. The public services are localized more densely in the poor neighborhood of the city, and the private services are more concentrated on the central and rural district of the city, where farm of leisure and track of racing horses was more

evidenced. The most of these areas are singulars, standing out the soccer's field and multi-sportive courts, opens and covered.

KEYWORDS: Sportive spaces. Leisure. Sport

LES ESPACES ONT DESTINE A ARBORER COMME ACTIVITE DE LOISIR DE LA VILLE DE NOVO HAMBURGO/RS: UNE ANALYSE DE NATURE, LA DISTRIBUTION ET LA TYPOLOGIE

RÉSUMÉ

Cette recherche a l'objectif pour identifier, décrire et à a analysé les secteurs ont destiné à arborer et le loisir de la ville de Novo Hamburgo/RS de Novo, avec l'objectif pour déterminer votre nature, votre distribution et votre typologie, construisant une carte des secteurs existant déjà. La méthodologie utilisée était l'avoir descriptif exploratoire comme converge les secteurs ont destiné à arborer comme le loisir de la ville de Novo Hamburgo/RS. A la description et à la discussion des résultats ont été utilisé des mesures descriptives. Avec cette recherche, il a été identifié un ascendant insignifiant de services privés des services publics, avec la prédominance de ceux-là dont la finalité est associative, les affaires et instruit. Les services publics' sont plus localisés densément dans le voisinage pauvre de la ville, et les services privés sont plus concentrés sur le quartier central et rural de la ville, où la ferme de loisir et la piste de courir de chevaux étaient plus témoignés. Les la plupart de ces secteurs sont singuliers, détachant le champ du football et courtise multi-allègre, ouvrir et avoir couvert.

MOTS RÉSERVES : Espaces allègres. Loisir. Sport

LOS ESPACIOS DESTINARON AL DEPORTE COMO ACTIVIDAD DE OCIO EN LA CIUDAD DE NOVO HAMBURGO-RS: UN ANALISIS DE LA NATURALEZA, LA DISTRIBUCION Y LA TIPOLOGIA

SUMARIO

Esta investigación tiene el objetivo identificar, describir y analizar las áreas destinado al deporte y descanso de la ciudad de Novo Hamburgo/RS, con objetivo para determinar su naturaleza, la distribución y la tipología, construyendo un mapa de las áreas ya existentes. La metodología utilizada fue el tener descriptivo exploratorio enfoca como las áreas destinadas al deporte como ocio de la ciudad Novo Hamburgo/RS. A la descripción y la discusión acerca de los resultados fueron utilizadas las medidas descriptivas. Con esta investigación, fue identificado un ascendente leve de los servicios privados acerca de los servicios públicos, con predominio de éstos cuyo el finalidad es asociativa, el negocio y la escuela. Los servicios públicos son localizados más densamente en los barrios pobre de la ciudad, y de los servicios privados son más concentrados en el distrito central y rural de la ciudad, donde granja de ocio y pista de competir caballos más fueron evidenciados. Las mayores partes de estas áreas son singulares, destacándose el campo del fútbol y el tribunal multi-jugueteros, abren y cubrieron.

LAS PALABRAS CLAVE: Espacios deportivos. Ocio. Deporte

OS ESPAÇOS DESTINADOS AO ESPORTE COMO ATIVIDADE DE LAZER NO MUNICÍPIO DE NOVO HAMBURGO-RS: UMA ANÁLISE DA NATUREZA, DISTRIBUIÇÃO E TIPOLOGIA.

RESUMO

A presente pesquisa tem por objetivo identificar, descrever e analisar os espaços destinados ao esporte e lazer da cidade de Novo Hamburgo/RS, visando determinar a sua natureza, distribuição e tipologia, construindo a partir daí um mapa dos espaços existentes. A metodologia configura-se como exploratório-descritiva tendo como lócus os espaços destinados ao esporte como lazer da cidade de Novo Hamburgo. Para a descrição e discussão dos resultados utilizou-se medidas descritivas. Identificou-se, com este estudo, uma ligeira ascendência dos empreendimentos privados sobre os públicos, com predominância daqueles cuja finalidade é associativista, empresarial e escolar. Os empreendimentos públicos estão localizados mais densamente nos bairros mais pobres da cidade, os empreendimentos privados, estão mais concentrados nos bairros centrais da cidade e no bairro rural, onde se salientam os sítios de lazer e hípicas. A maioria dos espaços são os singulares, destacando-se os campos de futebol e as quadras polivalentes, abertas e cobertas.

PALAVRAS-CHAVES: Espaços Esportivos. Lazer. Esporte.

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